

Discussion on the Education Path of Socialist Core Values for College Students

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Abstract. College student party members are in the critical period of maturing their world view, outlook on life and values, and their value orientation and ideological concepts are easily strongly influenced by various external factors and social environment, which brings about many violent shocks at the value level, which has a negative impact on the formation and development of college students' values to a certain extent. After the Party Central Committee put forward the core socialist values, college student party members are required to accurately understand and grasp the connotation of the core socialist values, and understand their value goals, value orientations and value standards at the national, social and individual levels. Only by comprehensively investigating and researching the cognitive, emotional and practical identity of college student party members in the field of socialist core values, analyzing the problems existing in the field of socialist core values education, and proposing a systematic and effective educational path for socialist core values on this basis, can college student party members firmly establish the socialist core values, form a correct "three views", and have good cognitive, emotional and practical identity.

Keywords: College Student Party Members; Socialist Core Values; Education Path.

1. Introduction

At present, with the continuous acceleration of the process of economic globalization and the transformation and development of China's society, this transformation is not only the transformation of the mode of economic development, but also brings a huge transformation to the way of life and the way of thinking, especially the diversification of people's values in the cultural exchanges, collision and penetration between the East and the West. As the new force of our party, college student party members are an outstanding group of college students, and the construction of their values is directly related to the fate and future of the cause of socialism with Chinese characteristics. It can be seen from this that actively cultivating the socialist core values of college students and strengthening the construction of the socialist core value system have become an important means to boost China's socialist modernization.

Since 2006, when our party put forward the core socialist values, the academic community has carried out a series of explorations on the core socialist values and the socialist core value system. In the research on the core values of socialism in colleges and universities, most of them focus on the core values of college students, but there is little discussion on the core values of the special group of college students. Therefore, this paper explores and researches the theory and practice of college students' socialist core values education in colleges and universities, aims to help college student party members establish socialist core values, enable college student party members to make correct choices under the complex ideological and cultural impact, and lay a solid foundation for giving full play to the exemplary and leading role of college student party members in colleges and universities.

2. The Connotation of the Core Values of Socialism

At the Sixth Plenary Session of the 16th CPC Central Committee, Hu Jintao proposed for the first time the "socialist core value system" and at the Sixth Plenary Session of the 17th CPC Central Committee: The socialist core value system is the quintessence of China's advanced socialist culture



and the soul of national rejuvenation, and it plays a decisive role in the development direction of the cause of socialism with Chinese characteristics. The 18th National Congress of the Communist Party of China discussed the content of the core values of socialism from the national, social and citizen levels: advocating prosperity, democracy, civilization and harmony, advocating freedom, equality, justice and the rule of law, and advocating patriotism, dedication, integrity and friendliness. The core socialist values based on the socialist core value system focus more on the core elements and emphasize the practical orientation, which is concise and concise. The "three initiatives" involve the value requirements of the state, society, and citizens, and well reflect the essential requirements of socialism, require us to inherit and carry forward the excellent traditional Chinese culture, absorb the beneficial achievements of world civilization, and embody the spirit of the times, and answer well important theoretical questions such as what kind of society and country to build and what kind of citizens to cultivate.

(1) The value goals at the national level - prosperity, democracy, civilization and harmony

"Prosperity, Democracy, Civilization, and Harmony" expounds an important goal of socialist values at the national level, is the crystallization of the wisdom of the party and the broad masses of the people, and sums up the successful experiences and lessons of failures in the past. It is necessary to continue to implement the five-in-one layout of socialist modernization, and achieve the set goal of building a moderately prosperous society that is "prosperous, strong, democratic, civilized, and harmonious" from the economic, political, cultural, ecological and social levels. The market economy has become more mature and its comprehensive national strength has become stronger; politics has become more democratic, and the reform of the political system has been steadily promoted; the level of civilization has been raised day by day, and China has become a cultural power; and the ecology and society have become more harmonious, so as to truly improve the living standards of the people. It is a good reflection of the value goals and courageous pursuit of China's modernization at the national level, and is the collective aspiration of the Communist Party of China and the people of all ethnic groups across the country to jointly seek the great rejuvenation of the Chinese nation.

(2) The value orientation at the social level - freedom, equality, justice, and the rule of law

As far as the core values of socialism are concerned, "freedom, equality, justice, and the rule of law" are the concrete expressions of their social level. It emphasizes the most basic social attributes of socialism with Chinese characteristics. Building a free, equal, just and rule-of-law society has always been the value pursuit of the Communist Party of China and the basic requirement for the cause of building socialism with Chinese characteristics. In the historical process of reform and opening up, China has gradually established a socialist market economic system, steadily promoted the building of socialist democratic politics, gradually strengthened the people's awareness of democracy and the rule of law, the concept of freedom and equality has been carried forward, and people's calls for safeguarding fairness and justice have become increasingly strong. The reports of the 17th and 18th National Congresses of the Communist Party of China have made many incisive expositions on "freedom, equality, justice, and the rule of law", so as to better promote the construction of the socialist core value system with the core values of socialism as the main content, so freedom, equality, justice, and the rule of law are the core values pursued by the cause of socialism with Chinese characteristics, and they are also the concentrated embodiment of the Communist Party of China's people-oriented, governing for the people, and building a moderately prosperous society in an all-round way.

(3) Values at the civic level - patriotism, dedication, integrity, and friendliness

"Patriotism, dedication, integrity, and friendliness" is based on the four moral norms of citizens, and is also the code of conduct and value pursuit put forward by the core values of socialism for individual citizens, and is the specific requirement for inheriting and carrying forward traditional virtues under the new historical conditions. It is an urgent, arduous, and long-term task to strengthen the education of individual citizens' moral outlook and values, especially in today's increasingly diversified distribution methods and economic interests, in the process of building a moderately prosperous

society in an all-round way, how to effectively meet the growing material and cultural needs of the people, correctly view the mutual impact and influence of various ideologies and cultures in the world, and establish mainstream values that meet the requirements of socialism. How to better enhance citizens' moral outlook and value level is a topic of the times facing the Communist Party of China and the vast number of citizens. The promotion of morality, the value of the country, the needs of the national conditions, China has promulgated and implemented the "Outline for the Implementation of Civic Moral Construction" and "Eight Honors and Eight Shames", and put forward new requirements for individual citizens at the 18th National Congress of the Communist Party of China "Patriotism, dedication, integrity, friendliness" The core value concept. It well reflects that the traditional virtues of the Chinese nation are the essence of socialist morality, expands the Marxist moral outlook and value theory, and reflects the new needs of harmonious social development.

History and practice have fully demonstrated that the core socialist values come from the interaction and integration of theory and practice, and have been widely accepted by society. Today, when ideological understanding is becoming increasingly diverse, the exposition and expression of the core socialist values can well correct people's misunderstandings and confusion in their ideological understanding, reach a broad consensus among all social strata, establish the new ideas actively advocated by the party, demonstrate the strong vitality of Marxism in the process of sinicization, and also demonstrate the determination and courage of the Communist Party of China in practical exploration and theoretical innovation. At the same time, we can better build a socialist core value system, better cultivate and strengthen the core socialist values of college students, and enable them to truly undertake the important task of socialist modernization.

3. The Identification of College Students' Party Members with the Core Socialist Values

The survey takes the college student party members of Huaiyin Normal University and Huaiyin Institute of Technology as the research object, they come from all over the country, and the basic situation of each student is different, which has a certain representativeness and universality in this survey. The survey method was in the form of questionnaire distribution, and the students of the four grades were covered as much as possible, and a total of 500 questionnaires were distributed to party members and 480 were recovered. The questionnaire involves two aspects: personal basic information and answers to basic questions, and the analysis of the basic information of the sample includes: (1) gender ratio: 300 males, accounting for 62.5% of the total, and 180 females, accounting for 37.5% of the total. (2) Proportion of party age: 65 in four years, accounting for 13.54% of the total, 75 in three years, accounting for 15.63% of the total, 98 in two years, accounting for 20.42% of the total, 182 in one year, accounting for 37.92% of the total, 60 high school party members, accounting for 12.5% of the total;(3) The proportion of student cadres in the sample: 342 are currently student cadres, accounting for 71.25% of the total, and 138 are not student cadres, accounting for 28.75% of the total. (4) The proportion of majors in the sample was 238 students majoring in science and engineering, accounting for 49.58% of the total, and 242 students majoring in liberal arts, accounting for 50.72% of the total. For the survey and research on the identity of college students' socialist core values, the recovered data were collated, analyzed and compared through SPSS17.0 software from the four aspects of party age, gender, major and position, and explored from the three vertical dimensions of their cognitive identity, emotional identity and behavioral identity of socialist core values.

(1) College students' cognition and identification with the core socialist values

In the survey, it was noted that at present, college student party members can obtain information on the core values of socialism through a variety of channels. Judging from the overall cognition of college students' party members on the core socialist values and the socialist core value system, most of them are in a state of "Tao level and relatively ideal", and can only stay at "relatively understanding".has not reached the level of "very good understanding", the understanding of the core socialist values has not yet reached an all-round and in-depth level, and the depth of understanding of the content of the core socialist values is different. This is mainly manifested in: (1) the awareness

of one-year party age is the highest, followed by four-year party age, and the awareness of three-year party age is the lowest. (2) There was no significant difference in student party members of different genders, and male students were slightly higher than female students in terms of cognition, and (3) there were significant differences in student party members of different majors, and the cognitive degree of liberal arts students was significantly higher than that of science and engineering students. (4) There was a significant difference between student cadre party members and non-cadre student party members, and the student party members with student cadre experience were higher than those without cadre experience. The survey on the specific cognitive channels for college student party members to obtain information on the core socialist values shows that many college student party members say that they will not obtain the main content of the core socialist values from a variety of new media channels, and 68.4% of the college student party members understand the relevant content through the ideological and political courses carried out by colleges and universities, which means that colleges and universities do not give full play to a variety of educational means, including party organization life meetings and online new media, to guide student party members to accurately grasp the profound connotation of socialist core values. Therefore, how to effectively innovate the teaching methods of ideological and political classrooms and use self-media to carry out core values education for college students has become one of the important tasks at present.

(2) College students, Party members, socialist core values, and emotional identity

Identification is the expression of approval on the basis of cognition. Judging from the author's survey, 9513% recognized the necessity of establishing the core socialist values, and 54.69% of the respondents felt that it was appropriate to carry out the education of the core socialist values for college students, which showed that the college student party members not only fully affirmed the content of the core socialist values proposed in the report of the 18th National Congress of the Communist Party of China, and had a very strong emotional identity with the core socialist values, but also could consciously accept the education of the core socialist values without a sense of rejection. However, in the response to the question "Are you satisfied with the current state of values among college students?", 4516% of the respondents were dissatisfied, which reflects the urgent need to put forward a value concept that is in line with the mainstream values of society in the context of China's increasingly diversified values. Therefore, it is necessary to improve the psychological identification mechanism of college student party members with the core values of socialism, so as to achieve the unity of knowledge, intention and action. It is necessary to distinguish between right and wrong, so that college student party members can accurately grasp the profound connotation of the core values of society, and realize what to insist on promoting and what to oppose and derogatory. It is necessary to blend reason and reason, make educational practice activities closer to the reality of student party members, stimulate positive emotional factors, make the core socialist values truly penetrate into the heart, form a belief guidance mechanism, let scientific and healthy values be in a dominant position, and gradually establish a set of value conflict early warning mechanism, provide diversified materials for value analysis, and allow student party members to make value judgments and value choices in the process of value conflict.

(3) The practical identification of college student Party members with the core socialist values

The author conducted a survey on the behavior and identification of college students with the core values of socialism from different aspects, and the results of the survey can be described as mixed. For example, in the answer to "Can you regulate your behavior with the core values of socialism in your daily life?", most student party members are able to restrain their own behavioral norms, but only in terms of self-restraint, and when asked, "How do you deal with uncivilized phenomena on campus?". The vast majority of student party members failed to come forward in time to stop it, and could not give full play to the vanguard and exemplary role of party members, which shows that most student party members still stay at the level of cognition and identification with the core values of socialism, and the practice of values needs to be improved, and they also show a tendency to "emphasize individual realization and ignore social education" to a certain extent. Most student party members believe that the implementation of the core socialist values lies with themselves, so it is

necessary to fully consider the self-wishes and individual needs of student party members, and use the student party day activities to mobilize the subjective initiative of students, so as to achieve self-education, self-acceptance, and self-practice of the core socialist values. At the same time, it is also necessary for schools, families, and society to strengthen external guidance, create an external environment for college students to eliminate negative influences such as Chinese and foreign cultures, and provide a strong guarantee mechanism for the implementation of the core socialist values.

On the whole, the cognitive and emotional identity of college student party members with core values is good, but there are still many problems in behavioral identity, which reflects the non-all-round identity of college student party members with the core socialist values. On the other hand, there are differences in the core socialist values of different types of college students, which reflects the imbalance of college students' identification with the core socialist values to a certain extent.

4. There are Problems in the Education of College Students' Party Members on the Core Socialist Values

(1) The simplification of education and teaching methods makes it difficult to achieve educational goals

Judging from the way colleges and universities educate college students about party members, in most cases, they carry out indoctrination special lectures or party class training, which is monotonous in form, and the enthusiasm of college students party members is relatively low, which cannot effectively improve the effectiveness of education. In addition, the subject content of many theoretical training lacks the necessary relevance to current political affairs and social hot issues, and there is a certain degree of disconnection with the major practical needs of college students, such as the growth and healthy development of party members, and it is impossible to achieve the established goals of ideological and political education. The educational method is relatively one-sided, even if it uses multimedia teaching, it is still a typical full-classroom teaching method. In addition, the ideological and political education work aimed at college students' party members is not scientific and systematic enough, and the theoretical content of the core socialist values is rarely studied systematically and regularly.

(2) The superficiality of campus culture construction makes it difficult to form an educational atmosphere

Campus culture has a great role in promoting the growth and success of college students, including college students, so it is necessary to imperceptibly achieve the established goal of values education by creating a strong campus culture. At present, many colleges and universities do not attach importance to the construction of campus culture, and cannot form a practical and effective educational atmosphere, which is not conducive to the growth and success of college students. In the process of infrastructure construction, many schools excessively pursue scale expansion, the buildings are the same, and they talk about pure material construction, but ignore the creation and construction of spiritual culture. For example, the phenomenon of kitsch in campus culture is more serious, and students over-advocate self-concept, lack a sense of identity with the country and society, do not care enough about the interests of the country, the collective and others, and lack a strong sense of social responsibility. At present, some college student party members have also appeared to pursue material enjoyment excessively, ignoring the improvement of their own spiritual quality. The popularization and use of computers and mobile Internet devices, various ideas and values have a great impact on the construction of campus culture. However, in the process of carrying out socialist core values education, many schools only copy the relevant "regulations" and "requirements", which cannot arouse the in-depth thinking of college students' party members, and this kind of superficial campus cultural construction naturally cannot create a good atmosphere for socialist core values education.

(3) The lack of social practice activities leads to the inconspicuous effect of education

In the process of carrying out the education of socialist core values, if student party members can participate in a variety of social practices in an immersive way, they will definitely gain and accumulate more life experience. According to the author's survey, 61.09% of the party branches carried out education on socialist core values, but could not effectively carry out social practice activities, so the educational activities failed to achieve the expected results. Social practice activities are an important part of college students' profound understanding and learning of the socialist core value system. In the process of carrying out socialist core values education for college students, most colleges and universities have far less practical education than theoretical education, so they cannot well practice and cultivate the core socialist values in the process of job hunting, career planning, going to the countryside and internships, etc., and they can also not enhance their sense of social responsibility and historical mission in the experience of production, life and learning.

(4) The main body of online education resources is not prominent, making it difficult to play their correct guiding role

With the popularization and extensive use of campus networks, computers and mobile Internet devices in colleges and universities, it provides a rare development opportunity for college students to carry out socialist core values education activities. However, at present, the vast majority of online education resources and forms such as microblogging, WeChat, and blogs have not been established in terms of socialist core values. Even if some schools establish and provide online education resources in this regard, they are either pure documents and relevant regulations, or they are educational resources with very wide sources, complex contents, and weak pertinence, which cannot effectively highlight the main body and goal of online education resources, so that they cannot fully play the correct guiding role of online education resources in terms of socialist core values.

5. Countermeasures to Strengthen the Education of College Students on the Core Socialist Values of Party Members

(1) Consciously integrate the education of core socialist values into daily study and life, and earnestly improve their own party spirit cultivation

Since college student party members have joined the party organizationally, they need to strengthen the role attributes of party members in thought and action, and they must take the lead in setting an example and strengthening their own party member consciousness. In the process of carrying out various cultural, sports, and recreational activities, they should consciously infiltrate the relevant content of the core socialist values, and imperceptibly promote and lead the students around them to cultivate the core socialist values and improve their political and spiritual standards. It is necessary to keep in mind and practice the party's sense of purpose of serving the people wholeheartedly, establish the national spirit with patriotism as the core, and establish the innovative spirit of advancing with the times. It is necessary to strengthen the cultivation of work style and discipline, do things in one line, love one line, maintain a high degree of consistency with the Party Central Committee with Xi Jinping as the general secretary in thought and action, and always restrain oneself with the party's discipline and rules and regulations, and effectively enhance the awareness of the overall situation. It is necessary to establish the awareness of learning and mastering professional skills in specialized courses, and enhance the sense of historical mission and responsibility for learning knowledge and mastering skills.

(2) Strengthen the construction of Party branches, lay a solid foundation, and explore new paths for the education of college students' core socialist values

At present, although the degree of recognition of college student party members with the core values of socialism is better than that of ordinary students, there are many problems. Therefore, it is urgent to better improve and strengthen the weak status quo in the construction of student party branches, so as to improve the role of socialist core values in the growth and success of student party members, so

as to drive more college students to practice the core socialist values. It is necessary to give full play to the active guiding role of counselors and party branch secretaries in the construction of party branches, and gradually guide the majority of college and university student party members to have a strong sense of responsibility, subjectivity, and innovation; management system, long-term and effective monitoring of the core values education effect of student party members; to build a long-term student party members of the core values education mechanism, enhance the student party members' own awareness of party membership; to implement various forms of student party members of the year-end assessment mechanism, and effectively carry out comprehensive mass evaluation, self-evaluation and branch evaluation, to promote the all-round development of college students as the core goal, a comprehensive evaluation of college student party members in the academic level, moral cultivation, The vanguard and exemplary role of ideals and beliefs and other aspects is truly used to do a good job in the re-education of student party members through assessment, and comprehensively enhance the recognition of college student party members with the core values of socialism.

(3) Make the practice of the core socialist values a requirement for the advanced nature of college students' Party members, and strengthen the cultivation of practice

As the second classroom of ideological and political theory courses, the social practice platform can well promote the individualized development of students and create students' perfect personality quality. Schools and Party branches should strengthen the cultivation of practice in the process of practicing the core socialist values, actively engage student Party members in social production and life, continue to carry out a variety of social practice activities, and penetrate into all aspects of their daily life and learning through practical experiential, infiltrating and edifying education, so as to create a healthy, upward and positive educational atmosphere for the core socialist values. In terms of practical themes, it is necessary to closely focus on the themes of "My Chinese Dream" and "Cultivating and Practicing the Core Concept of Socialism", and guide student party members to keep up with the pace of the times and serve the construction of the country. In terms of practical mode, education can be strengthened with the help of a variety of red educational resources, through visits to patriotic education bases, old revolutionary areas, and poor mountainous areas, so that college student party members can truly feel the folk customs and great achievements of great people, and use the socialist core concept to solve practical problems in practice; Student party members can be organized to carry out and implement science and technology interest group activities and national science and technology competitions, focusing on cultivating their innovation ability and innovative spirit. At the same time, it is necessary to consciously practice the core values of socialism and the role of role modeling, so that each student party member can provide specific material help and spiritual support to a student in difficulty, formulate a detailed assistance plan and gradually implement it in place. By carrying out social practice activities with rich content and various forms, we can obtain efficient educational results, so that they can highly identify with the core socialist values in practice.

(4) Strengthen the effectiveness of ideological and political theory education

The education of socialist core values is based on the foundation of China's socialist economy and belongs to the ideological and political education of value identity, that is, the so-called value identity education. In order to effectively improve the effectiveness of the core socialist values, first, we must actively change the educational concept of ideological and political courses, and the core values education must be aimed at promoting the all-round development of student party members, and help college students establish the correct three views. In order to better achieve this goal, the original concept of focusing on teaching in ideological and political courses should be broken, and attention should be paid to giving full play to the subjective initiative of college students, so that they can realize the important role of their cognition, emotion, and belief in the formation of values and personal growth in the group of college students. Second, it is necessary to comprehensively activate the educational content of ideological and political courses, and in the process of educating college students on the core socialist values, educators should closely link with the changes and development

of social life, enrich and supplement new materials, new viewpoints, and new contents, so that the teaching content is full of the colors of the times, and continuously enhance the effectiveness, pertinence, appeal, and attractiveness of ideological and political education; third, it is necessary to earnestly enrich the educational forms of ideological and political courses. It is necessary to closely integrate special topic teaching with systematic teaching, closely integrate practical education with theoretical learning, and improve teaching methods and means. Through the form that college students and party members like to see, the cultural and historical resources of the school city are used to make education more intuitive and vivid.

6. Concluding Remarks

On the basis of questionnaire and analysis, this project has made some preliminary explorations on the education path of socialist core values of college students, and due to the selection of student party members of Huaiyin Normal University and Huaiyin Institute of Technology as the research objects, the sample has certain limitations, and further investigation and research is needed in the analysis of the causes of the socialist core values of college students of different party ages. In the context of practicing and cultivating the core values of socialism, how to build an education system for college students to build the core values of socialism will become a major topic in the development of higher education.

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