

Study on the Poetic Image Significance of Li Cangdong's Film 'Burning'

Jun Dai*

Liaoning Communication University, Shenyang, 110000, China

* Corresponding Author Email: 1533008423@qq.com

Abstract. Director Li Cangdong's film "Burning" stands out in the field of film art with its unique poetic imagery. Through rhetorical devices such as metaphor and symbolism, it presents life themes such as existence and nothingness, search and loss in a poetic way, constructing a philosophical and profound visual world. This article will use a combination of text analysis and film interpretation to deeply analyze the profound significance of the poetic imagery presented in 'Burning'.

Keywords: Li Cangdong, 'Burning', Poetic imagery, Innovative film art.

1. Poetic image presentation of 'Burning'

1.1. Poetic presentation of metaphorical themes

In Li Cangdong's film "Burning", metaphor, as a poetic presentation technique, runs through the entire process and profoundly reveals many life themes. These themes include existence and nothingness, search and loss, destruction and combustion, etc. They are endowed with rich symbolic meanings and emotional colors in the form of images.

The film portrays the confusion and questioning of modern urbanites about existence through delicate and philosophical camera language. In the fast-paced urban life, people often get lost in the world of materialism and feel a sense of emptiness. This emptiness is not only reflected in the inability to satisfy material pursuits, but also in the emptiness and loneliness at the spiritual level. Li Cangdong presents this indescribable sense of existence in a poetic way through metaphorical elements in the film, triggering profound reflection on the audience's own existence state.

Burning also explores the themes of search and loss through metaphorical means. In the film, the protagonists are constantly searching for something, perhaps the meaning of life or their inner belonging. However, in this world full of variables and unknowns, what they are looking for always seems to be lost unintentionally. This cycle of searching and losing constitutes an important emotional thread in the film, allowing the audience to empathize while also contemplating their own gains, losses, and pursuits in life.

Li Cangdong's film "Burning" successfully reveals life themes such as existence and nothingness, search and loss, destruction and burning through poetic presentation of metaphorical themes. These themes have been given new life and meaning in the form of images, triggering profound reflections on life and oneself for the audience. This poetic presentation not only reflects Li Cangdong's artistic talent and profound insight as a director, but also provides an unforgettable artistic feast for the audience.

1.2. Poetic expression of imagery details

In Li Cangdong's film "Burning", the poetic expression of imagery and details constitutes a unique visual language, deeply depicting the inner world of the characters and creating a profound and philosophical viewing experience for the audience. This poetic expression is not only reflected in the composition and tone of each shot, but also runs through the narrative structure of the film, making the entire film like a modern poem with profound artistic conception.

The imagery of the 'Dance of Hunger' in the film is a typical poetic detail. This image conveys a strong desire for survival and a sense of helplessness through the protagonist's body language and facial expressions in a state of extreme hunger, as well as the setting of the surrounding environment. This way of expression not only avoids direct emotional expression, but also allows the audience to deeply feel the pain and struggle of the characters. At the same time, the imagery of 'Dance of Hunger' also forms a rich intertextual relationship with other elements in the film, further deepening the poetic connotation of the film.

And the 'burning scene' is another striking poetic detail. In movies, flames as a symbolic element appear multiple times in key plot points. These burning scenes not only have a strong visual impact, but are also closely connected to the theme of the film on a symbolic level. The burning of flames represents both the disappearance and destruction of life, as well as the passion and struggle within. Through this poetic expression, Li Cangdong successfully combines abstract emotions with concrete images, allowing the audience to experience a profound experience beyond language itself during the viewing process.

Li Cangdong's film 'Burning' successfully creates a profound and philosophical viewing experience through the poetic expression of imagery and details. This poetic expression is not only reflected in specific visual elements, but also runs through the overall concept of the film, making it a work of high artistic value.

2. The significance of poetic imagery in 'Burning'

2.1. Uniqueness of Audience Experience

In Li Cangdong's film 'Burning', the presentation of poetic imagery is not only an artistic expression, but also a profound audience experience. The uniqueness of this experience lies in how it is expressed through poetic imagery, evoking emotional resonance and thought-provoking inspiration from the audience.

The poetic imagery of 'Burning' opens a door for the audience to explore life philosophy through the presentation of its metaphorical themes. The metaphorical expressions of themes such as existence and nothingness, search and loss, destruction and combustion in movies are not only a deepening of the story plot, but also an exploration of the meaning of life. During the viewing process, the audience will unconsciously be attracted by these metaphorical themes and begin to reflect on their own life experiences and values. This kind of thinking process itself is a unique viewing experience, which allows the audience to enjoy the art of film while also receiving spiritual baptism and ideological sublimation.

The imagery and details in 'Burning' are also important factors that contribute to the audience's unique experience. The movie creates a poetic atmosphere through carefully designed imagery and details, such as the Hunger Dance and burning scenes. This atmosphere is not only a backdrop to the plot of the movie, but also a guide to the audience's emotions. When the audience watches these imagery details, they will feel a strong visual impact and emotional shock, which will make the audience more deeply immerse themselves in the world of the movie and experience an unprecedented viewing pleasure.

Furthermore, the poetic treatment of implied meanings and narrative blanks in 'Burning' also brings a unique viewing experience to the audience. The implied meaning and narrative space in movies are not only a supplement and extension of the plot, but also a challenge to the audience's imagination and understanding. During the viewing process, the audience needs to fill in these blanks and interpret the implied meanings themselves. This interpretation process itself is a unique viewing experience, which allows the audience to enjoy the art of film while also exercising their thinking ability and imagination.

The poetic imagery presented in 'Burning' brings a unique viewing experience to the audience. This experience is not only an appreciation of film art, but also an exploration of life philosophy and a baptism of one's own soul. During the viewing process, the audience will feel an unprecedented emotional resonance and reflection, which will accompany them out of the cinema and become a valuable asset on their life journey.

2.2. Innovation and Development of Film Art

In Li Cangdong's film 'Burning', the presentation of poetic imagery not only brings profound artistic experiences to the audience, but also reflects the innovation and development of film art.

Burning "expands the boundaries of film language through the innovative use of poetic imagery. In traditional film storytelling, images are often used as accessories to the plot, while in 'Burning', images themselves become the main subject of the narrative. The poetic elements such as metaphorical themes, imagery details, and implied meanings in movies go beyond traditional narrative frameworks and express the themes and emotions of the film in a more abstract and metaphorical way. This innovation in film language makes movies more profound and delicate in conveying information and emotions.

The poetic imagery of 'Burning' enriches the artistic style of the film. In modern cinema, various artistic styles emerge endlessly, and the use of poetic imagery injects new vitality into film art. In 'Burning', director Li Cangdong created a film style that combines realism and surrealism through unique visual aesthetics and imagery construction. This style not only retains the realism and delicate emotions of realism, but also incorporates the dreamlike colors and symbolic elements of surrealism, making the film not only present the real world, but also reveal the deep structure of human nature and the complex texture of society.

The poetic imagery of 'Burning' also reflects its innovation in film art in guiding the audience's aesthetic experience. In the traditional process of watching movies, the audience is often in a passive position of acceptance, while in "Burning", the use of poetic imagery stimulates the audience's active thinking and emotional investment. The metaphors and imagery in movies require in-depth interpretation and understanding by the audience. This interpretation process not only enhances the audience's aesthetic literacy, but also strengthens the emotional resonance between the audience and the movie.

It is worth mentioning that the poetic imagery of 'Burning' has profound implications for the development of film art. In today's increasingly competitive film market, how to create works that have both commercial and artistic value has become the focus of many filmmakers' thinking. The success of 'Burning' tells us that through the innovative use of poetic imagery and other artistic means, it is possible to enhance the artistic and ideological aspects of films while ensuring their commercial value, thus achieving the comprehensive development of film art.

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