

# How to Integrate Innovation and Entrepreneurship Education into Higher Vocational Physical Education

Yuzhi Jia

Shandong Vocational College of Industry, Zibo, Shandong 256414, China

**Abstract.** Physical education is an important part of teaching work in higher vocational colleges, which has a direct impact on the overall quality of teaching work in higher vocational colleges. Under the background of "innovation and entrepreneurship", how to cultivate students' innovation and entrepreneurship consciousness and ability in the teaching process has become a major problem faced by higher vocational colleges. But it is worth noting that some higher vocational colleges pay less attention to innovation and entrepreneurship education in physical education, and the integration level of innovation and entrepreneurship education in physical education is low, which has caused some obstacles to the overall development of students. This paper briefly introduces the importance of integrating innovation and entrepreneurship education into higher vocational physical education, analyzes the challenges faced by related work, and puts forward some integration strategies, in order to bring some help for higher vocational colleges to improve their work.

**Keywords:** Higher Vocational Colleges; Innovation and Entrepreneurship Education; Importance; Integration Strategy.

## 1. Introduction

At present, the integration level of innovation and entrepreneurship education in higher vocational physical education is low, which is difficult to play the role of innovation and entrepreneurship education, and is not conducive to the improvement of students' innovation and entrepreneurship ability. At present, China's Higher Vocational Colleges gradually realize the importance of integrating innovation and entrepreneurship education into higher vocational physical education, and actively try to make some achievements. However, due to the influence of many factors, there are still some deficiencies in the penetration of innovation and entrepreneurship education in physical education, and the teaching work needs to be further improved. Therefore, it has a strong practical significance to study how to integrate innovation and entrepreneurship education into higher vocational physical education.

## 2. The Importance of Integrating Innovation and Entrepreneurship Education into Higher Vocational Physical Education

With the rapid development of social economy, various industries have been greatly developed, and the competition in the industry is becoming more and more severe, which puts forward higher requirements for talents. is relatively small. The internal reason for this situation is that the proportion of innovation and entrepreneurship education courses in Colleges and universities is small, which limits the penetration of innovation and entrepreneurship education in physical education. Higher vocational colleges should pay enough attention to this problem in the actual work, and take effective measures to deal with it, so as to better carry out innovation and entrepreneurship education.

### 2.1. The Assessment System is not Perfect

The imperfect assessment system is also the main problem affecting the integration of innovation and entrepreneurship education into physical education, which has a great negative impact on the development of innovation and entrepreneurship education. Although at this stage, some higher vocational colleges in China gradually realize the significance and role of innovation and entrepreneurship education into physical education, and actively try to do it, but the current assessment



system of Higher Vocational Colleges pays less attention to innovation and entrepreneurship education, which leads to the lack of standard and reliable evaluation of the integration of innovation and entrepreneurship education into physical education. In this case, it is difficult for teachers to find out the problems in time. The problems existing in the learning process of college students can not reasonably improve their own work, and it is difficult to effectively improve the integration level of innovation and entrepreneurship education in Physical Education [2].

### **3. The Path of Integrating Innovation and Entrepreneurship Education into Higher Vocational Physical Education**

#### **3.1. Formulate Personnel Training Plan**

In order to improve the integration level of innovation and entrepreneurship education in physical education, higher vocational colleges should pay attention to the development of talent training program, provide reliable basis for the development of innovation and entrepreneurship education, and standardize the development of related work. In the development of talent training program, higher vocational colleges should pay attention to the analysis of the social demand for talents, and make clear the actual situation of students. Based on this, the scientific and reasonable development of talent training program can ensure the efficient and orderly development of the follow-up work. Scientific and reasonable personnel training program can effectively mobilize the enthusiasm of students, attract students to actively participate in innovation and entrepreneurship education, so as to improve the integration level of innovation and entrepreneurship education in physical education teaching, improve students' physical quality and promote their innovation and entrepreneurship consciousness and ability.

#### **3.2. Offering Innovation and Entrepreneurship Education Courses**

In practical work, higher vocational colleges should pay attention to the creation of innovation and entrepreneurship education courses, so as to enrich the content of physical education, provide enough time for innovation and entrepreneurship education, and improve the integration level of innovation and entrepreneurship education in physical education. Higher vocational colleges should pay attention to appropriately increase innovation and entrepreneurship education courses according to talent training programs and teaching objectives, so as to provide students with reliable ways and sufficient time to contact and understand innovation and entrepreneurship education, so as to help students better learn relevant knowledge [3].

#### **3.3. Holding Innovation and Entrepreneurship Competition**

In the past, the means of innovation and entrepreneurship education in Physical Education in higher vocational colleges are relatively backward, the teaching interest is low, the teaching atmosphere is dull, it is difficult to effectively mobilize students' learning enthusiasm, which makes the level of innovation and entrepreneurship education low, and the waste of time and effort is serious. Higher vocational colleges should be fully aware of the problems existing in the integration of innovation and entrepreneurship education into physical education, and actively improve it. In the actual work, higher vocational colleges can hold innovation and entrepreneurship competition in the actual work, through the interesting competition to better stimulate students' learning enthusiasm, make full use of students' competitive spirit, so as to reduce the difficulty of innovation and entrepreneurship education, improve the integration level of innovation and entrepreneurship education in Physical Education, and realize the substantial improvement of students' innovation and entrepreneurship consciousness and ability.

#### **4. Conclusion**

To sum up, the integration of innovation and entrepreneurship education into higher vocational physical education can improve the level of physical education to a certain extent, promote the improvement of students' innovation and entrepreneurship awareness and ability, and is of great help to students' future development. Under the new situation, physical education teachers in higher vocational colleges should fully realize the importance of innovation and entrepreneurship education, face up to the challenges faced by the integration of innovation and entrepreneurship education into physical education at this stage, and constantly promote the integration of innovation and entrepreneurship education into physical education by formulating talent training programs, opening innovation and entrepreneurship education courses, and holding innovation and entrepreneurship competitions, so as to strengthen the influence on students and promote the development of physical education To promote the all-round development of students.

#### **References**

- [1] Zeng Dejian. Discussion on integrating higher vocational physical education into innovation and Entrepreneurship Education [J]. Xueyuan, 2019,12 (11): 35-36.
- [2] Xiang Qingsong. On entrepreneurship education in Physical Education in Higher Vocational Colleges [J]. Sports world (Academic Edition), 2018 (11): 60 + 59.
- [3] Xiang Qingsong. On entrepreneurship education in Physical Education in Higher Vocational Colleges [J]. Sports world (Academic Edition), 2018 (11): 60 + 59.