

Research on the Practice and Innovation of the Smart Education Platform for "People's Stories" Ideological and Political Micro Courses in the Digital Background

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Abstract. With the gradual deepening of education digitalization in the field of education, smart education has become an important part of promoting Chinese path to modernization by piloting the reform and innovation of education informatization. In the new era, "people's character" has always been the most distinctive background of the Party and the country, and "people's stories" have a strong group bonding effect. Telling "people's stories" well is always the most important way to enhance the affinity and effectiveness of ideological and political education. Based on this, utilizing the digital characteristics of smart education, constructing a "People's Story" smart education platform for ideological and political micro courses that condenses empathy and consensus, softens conceptual conflicts, and integrates human care is a practical need to achieve intelligent extension and precise construction of ideological and political education.

Keywords: People's Stories; Digitization; Micro Courses; Innovate.

1. Introduction

The report of the 20th National Congress of the Communist Party of China emphasizes "promoting the digitization of education" and accelerating the construction of a strong online country and a digital China. The basic education stage is a golden period for students' physical and mental development, personality cultivation, and the shaping of the three values. It is crucial to do a good job in the construction of ideological and political courses during this stage to cultivate new generations who bear the responsibility of national rejuvenation. However, currently, ideological and political courses still face practical problems such as being disconnected from society, the times, and the people, which can easily lead to students' psychological marginalization and prevent them from fully utilizing the role of educational information digitization. The "People's Stories" ideological and political micro course smart education platform mainly relies on the "Internet plus+education" connector - "micro courses", and through in-depth excavation of the "people's stories" cultural and educational resources, it makes the tentacles of thought extend infinitely in the broad people's lives, creates a context of ideological and political stories with the main characteristics of truth, standing, comprehensiveness, and personality, and realizes the transition from "visual truth" to "psychological truth" in "people's stories", The construction from "visual perception" to "psychological perception".

2. The Importance of Constructing a Smart Education Platform for Ideological and Political Micro Courses of "Stories of the People"

With the improvement and development of China's smart education platform construction, "People's Stories" have become more widely disseminated and have practical appeal. They have achieved significant results in cultural promotion and education teaching, and the quality of educational information services has been fully reflected. In the new era, the "story of the people" is still the way to achieve the goal of "telling the story of China well", and the construction of the "story of the people" ideological and political micro course smart education platform as an important research topic for the development of educational informatization has significant practical significance.

(1) Innovative Narrative Perspective: Seeking the Emotional Source of Ideological and Political Stories from People's Lives

Telling the story of China well "is" technique ", while clarifying the logic behind the story is" Dao ". A good 'ideological and political story' originates from the real life of the people, which requires both 'expressing emotions' and 'reasoning '. The answer to "telling the story of China well" should be found through the practice of the people who can capture it with their eyes and feel it with their hearts, that is, the "story of the people" that returns to the truth and truth. The story of the people has a greater space for meaning expression in terms of presentation form than traditional story themes, which to some extent avoids the problem of neglecting personal narrative, emotional narrative, life narrative and other personal speaking methods. Compared to the vast educational materials that the public is familiar with, 'people-oriented'

(2) Innovative Narrative Subject: Building a Strong Foundation for Ideological and Political Education among the People

In the era of self media, to tell the story of the people well, we must adhere to the direction of "people-oriented". We cannot blindly emphasize the political nature of ideological and political education, nor simply cater to the entertainment of social curiosity. Instead, we must hand over the "microphone" to the people who have experienced it firsthand on the basis of meeting the mainstream social value orientation, and strive to achieve the organic unity of knowledge transmission and value identification, ideological and political teaching and emotional resonance. The ideological and political education of "the story of the people" should use the media as a "visible and direct tool for expressing the inner soul of the body" [3], to see and reveal "people" from "all social relationships", and to emit "implicit and indirect effects" in the narrative of people's lives. The "Stories of the People" ideological and political micro course smart education platform starts from the perspective of "telling the story of China well", where everyone is not a bystander. It positions the people as participants, practitioners, tellers, and disseminators of Chinese stories, fully leveraging their role as a new force, and constructing a realistic connection and positive interaction between individual speakers and social audiences.

3. The Obstruction in the Construction of a Smart Education Platform for Ideological and Political Micro Courses Assisted by the Story of the People

(1) From the perspective of grasping the essence of the spirit of "people's stories", there are phenomena of "superficiality" and "excess"

The grasp of the spiritual essence of the "story of the people" cannot be separated from the contemplation of the relationship between individuals and the times, as well as between individuals and countries. The power of the times has shattered and decayed, and it seems difficult for individuals and the times to form an equal dialogue relationship. Therefore, we can only illuminate, reflect, and watch the changes of the times from individuals. Only by establishing a diverse and rich "People's Stories" ideological and political micro course resource library, integrating ideological and political education into the ups and downs and gripping storylines, and accumulating, overlapping, and merging diverse and three-dimensional people's stories, Only by cleverly combining the spirituality of the story with the rationality of ideological and political education can we deepen the audience's recognition of the values conveyed in the story, and continue to overflow the benefits of ideological and political education. We can strengthen our aspirations to "love the country", "serve the country", and "become a strong country" in "knowledge", "emotion", and "meaning". However, the current ideological and political education content on the theme of people's stories generally faces problems such as simple screening, disorderly stacking, and disorderly presentation. Existing platform operators still have insufficient grasp of the spiritual essence of "people's stories", and there are phenomena of "superficiality" and "excessive". The relationship between ideological and political stories and the structure of the people is still in a state of absence, Ideological and political education lacks the self-awareness to flexibly expand the thinking space and the artistry to leave appropriate

blank spaces until the point is made. It fails to focus on reality, grasp the appropriate timing and frequency, and return to the dimensions of the people. The construction of the "People's Stories" ideological and political micro course smart education platform has a long way to go.

(2) From the perspective of integrating "people's stories" into ideological and political education, there is a phenomenon of "hollowing out" and "two skins"

The integration of "The Story of the People" into ideological and political education, and the realization of the educational goals of cultivating people through culture, literature, and moral education, need to be in line with the spirit of the times and based on real life, to construct an effective meaningful relationship between "The Story of the People" and ideological and political education. However, considering the current situation, some ideological and political education teachers, although they have adopted the teaching method of telling "people's stories", stand outside of life and tell Chinese stories away from Chinese reality. They have not truly sought knowledge, learned spirit, and understood truth from the people, and have failed to combine the essence of "people's stories" with the goals of ideological and political education teaching. There are problems such as rote imitation, exaggeration, clichés, mode indoctrination, random generation, and so on. The phenomenon of "two skins" floating on the surface ultimately leads to ineffective ideological and political education. On the other hand, some educators have forgotten the scientific and ideological nature of ideological and political education, neglecting the attention to the ethnic emotional elements in the story when telling it. They have failed to imbue the wisdom of the story with a pure heart, depict the truth of objects, express the truth of emotions, and naturally cannot explain, explain, and tell the "story of the people" well, so that the educated can have emotional resonance and achieve the educational meaning of ideological and political micro courses that focus on cultivating the soul and clarifying the essence.

(3) From the perspective of the construction of the "people's story" ideological and political micro course intelligent education platform, there are "fragmentation" and "non system" phenomena

Building a "People's Stories" ideological and political micro course smart education platform not only requires telling the "People's Stories" of the new era well, but also telling the "Good People's Stories" of the new era. At this stage, China's university smart education platform is still in the initial stage of technology promoting educational reform. Although there are ideological and political education platforms and national smart education platforms for primary and secondary schools, there is still a large gap in research and practice on the construction path of "people's stories" ideological and political micro course smart education platform, and there are "fragmentation" and "non system" phenomena. The non systematic and incomplete "People's Stories" ideological and political micro course education resources are an important reason for the repetition of similar content in ideological and political education, the uneven quality of stories, and the poor effectiveness of ideological and political education and talent cultivation. Therefore, how to construct regional characteristic people's stories that reflect the Chinese spirit, values, and concepts based on different types, periods, and categories as units, and grasp the value orientation of "people's stories" to express one's aspirations in a timely manner is what we need to further explore and improve.

4. Optimization Measures for the Smart Education Platform of "People's Stories" Ideological and Political Micro Courses in the Digital Background

(1) Understanding the essence of the people's story spirit, decoding the principle of moderation in story education and upholding the precepts of fullness

The "People's Stories" ideological and political micro course smart education platform needs to rely on the "empathy" approach in literature and art to enhance the audience's sense of being present. The issue of moderation is related to the issue of effectiveness, and whether the pace of teaching is controlled appropriately affects the effectiveness and value of educational activities. Therefore, the

rhythm of ideological and political education with a certain scale of knowledge and a certain stop in action is also the key to promoting the quality and efficiency of ideological and political education. Firstly, analyze the national spirit, cultural essence, and human care hidden behind the "story of the people". Integrating ideological and political education into the "stories of the people", relying on vivid people's deeds that showcase distinct characteristics of the times and vivid character characteristics, and utilizing modern media to conduct research on the theme of intelligent education in ideological and political micro courses, requires a multi perspective, multi-level, and multi-dimensional analysis of the ideas and "Dao" after "reason", and elevates the research on ideological and political education to a new level. Telling the story of the people well is not something that can be accomplished overnight. It is important to be able to sit on a "cold bench" and withstand the "cold to the bone". The "People's Drama" is performed every day, but not every story is the "foundation of heaven's selection". From selecting the source of the story to pondering the analysis of the story, and then to elucidating the moral of the story, it requires thousands of choices and trials. In the process of selecting and interpreting the story, the speaker's body and mind also realizes the transformation from bravely surpassing the "little self" to selflessly dedicating "selflessness" and then to constantly refining "no self" in three stages. Secondly, adhere to the moderate principle of "leaving blank" in story education. Ideological and political education emphasizes a "dual subject" approach, and the level of enthusiasm and initiative of the educated is one of the important criteria for determining the success of education. The purpose of "leaving blank" is to conceal the truth, evoke the meaning beyond the context, and create an endless space for imagination. In the process of creating the "People's Stories" ideological and political micro course, attention should be paid to leaving blank spaces, grasping the sense of teaching rhythm, appropriately giving the audience time for independent thinking and space for understanding and understanding, creating an educational aesthetic, deepening the meaning of the story, and allowing the educated to calmly understand the "truth, goodness, and beauty" in a comprehensive way, achieving a teaching experience of "silence is better than sound" in the "ups and downs" of the story.

(2) Integrating humanistic care in education and teaching, strengthening the performance evaluation mechanism of the "People's Stories" ideological and political micro course

In order to achieve the organic combination of "people's stories" and ideological and political education, break through the phenomenon of "hollowing out" and "double skinning" in the field of ideological and political education, and implement the promotion of high-quality education development through educational informatization, it is necessary to construct a teaching system of ideological and political micro courses based on "people's stories". On the one hand, integrate into appropriate textbook chapters. From primary school to high school, the focus of each unit, chapter, and framework of ideological and political education textbooks varies at different school age stages. Speakers should fully attach importance to the preparation of textbooks, carefully study the language and curriculum standards of the textbooks, focus on the relationship between the focus of the textbooks and the similarities of the stories, and organically integrate the Chinese elements in the "People's Stories" into the teaching process of each lesson, Build an effective connection between "teachers, stories, ideological and political education, and students", guiding students to cultivate good ideological and humanistic qualities. On the other hand, establish an evaluation system for the "People's Stories" ideological and political micro course. Telling the story of the people well and ideological and political education complement and promote each other, and educating people is the ultimate goal of both. Therefore, when designing the performance evaluation system for the "People's Stories" ideological and political micro course, it is necessary to establish assessment indicators for talent quality. Firstly, for teachers who are "superficial", "content with the status quo", and "stagnant", the role of supervision and feedback should be fully utilized to ensure their progress, and serious criticism should be given to fundamentally reduce the occurrence of such situations. Secondly, teachers who have the courage to innovate, are good at exploring, and are committed to cultivating high-quality talents in the story of ideological and political education should be given fair, just, open, and reasonable praise and rewards, in order to maximize the enthusiasm and enterprising spirit of

ideological and political teachers. Furthermore, the subjects, principles, and standards of performance evaluation should be diversified to avoid being singular and fixed. Adhere to the principles of both quantitative and qualitative evaluations, balancing formative and summative evaluations, and combining diagnostic and developmental evaluations. Adhere to the principles of orientation, scientificity, feasibility, independence, and objectivity, and include teacher teams, school administrators, parents, and other personnel in the list of evaluation members, and coordinate the suitability of the evaluation system in a timely manner.

(3) In line with the opportunity of Digital transformation of education, build systematic and unit teaching resources of ideological and political micro courses

In the digital era, the level of network informatization and educational intelligence has further deepened. Ideological and political education teaching has broken through the traditional top-down single dimension teaching method, and the subjectivity consciousness of learners in the education process is constantly improving. Only by adapting to the new opportunity of Digital transformation of education, repositioning the teaching pattern of ideological and political education, adjusting the "fragmentation" and "unsystematic" ideological and political micro course teaching resources, and establishing the "systematic", "unit" and "holistic" ideological and political micro course teaching resource database, can we take advantage of the "east wind" of information technology to lay a solid practical foundation for effectively exerting the effectiveness of ideological and political education. Firstly, it is necessary to establish a "People's Stories" ideological and political micro course teaching resource library with local characteristics. Through social research, recording, and evidence collection, we select social hotspots, difficulties, and focal issues that are closely related to the themes of ideological and political education units and generally related to young college students. With this as the center, we radiate and spread relevant story materials to the region. We rely on persuasive ideological and political education experts and scholars to analyze, interpret, organize, and classify materials covering various themes in a targeted manner, Enrich educational and teaching resources for "People's Stories" with regional characteristics. Establish the concept of discourse symbiosis, learn as much as possible about and inject the protagonist's personal insights, encourage and help the protagonist express their own confusion and difficulties, integrate humanistic care into emotional communication, avoid the unfavorable situation of ideological and political education being isolated from the public, and configure auxiliary materials such as audio and video according to the theme content. Use various recording software for shooting and recording, and create a fusion of technology, art, emotion A regional ideological and political micro course resource library that integrates philosophy with "People's Stories". Secondly, promote the construction of horizontal cooperation platforms. The "Stories of the People" ideological and political micro course smart education platform takes maintaining political height, ideological depth, and emotional temperature as the narrative standards, connecting the party's heart and the people's heart. By utilizing integrated media, we regularly launch people's stories with thoughts, warmth, and quality that are rich in regional characteristics, customs, and customs. These works can serve as a small assistance for authoritative political platforms such as the People's Daily and the People's Republic of China. In the future, we can promote the construction of horizontal cooperation platforms and create a systematic and complete "People's Stories" ideological and political micro course intelligent education platform, providing a driving engine for building a learning society where everyone can learn, everywhere can learn, and always can learn.

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