

The Teaching Method and Practice Exploration of Traditional Culture Education and Art Education

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Abstract: Chinese traditional culture has distinct national characteristics and connotation. Art education in colleges and universities bears the historical responsibility of inheriting and protecting traditional culture. At the present stage, integrating traditional Chinese culture into art education is still facing challenges. Therefore, in the era of information prosperity, only by constantly exploring the teaching methods and practical exploration of Chinese traditional culture education in art education in colleges and universities, can we stick to the foundation of art and awaken the original intention of education.

Keywords: traditional culture education, art education, teaching method.

1. Introduction

The fine traditional culture of the Chinese nation is the spiritual lifeblood of the Chinese nation. Therefore, inheriting and carrying forward the excellent traditional culture of the Chinese nation has naturally become an important part of education and teaching. In the field of art and design education, traditional culture is not only a valuable teaching resource, but also an important source of stimulating innovative thinking. This paper aims to explore the teaching methods and practices of the traditional culture integrated into the art and design courses, in order to provide reference and inspiration for the educators in the related fields.

Art education is an important part of quality education in colleges and universities. Art education in contemporary China should be rooted in the soil of the national traditional culture. In the design theme contains many art works of the excellent traditional culture of the Chinese nation, by letting students appreciate these art works, not only help to improve students' aesthetic ability, but also help to lead students to inherit and carry forward the excellent traditional culture of the Chinese nation. By carrying forward the excellent traditional culture of the Chinese nation, students can inherit and continue the spiritual lifeline of the Chinese nation. The following is the author will draw on the relevant theoretical research results, closely combined with the reality of art design education in colleges and universities, briefly discuss some effective strategies to infiltrate the excellent traditional culture of the Chinese nation in the teaching of art design major.

2. Status and function

To effectively integrate traditional culture education into the art and design curriculum system can not only help students to better understand and understand the national culture, improve their cultural literacy and aesthetic level, but also have the following values and significance:

2.1 Promote the inheritance and innovation of national art

Traditional culture is the precious cultural heritage of our country, through integrating it into the art design curriculum system, can better carry forward the national culture, promote the inheritance and development of traditional culture in contemporary society, but also help to cultivate students' identity of traditional culture and love, inspire their innovation ability of national art.

2.2 Improve the comprehensive quality and competitiveness of students

Integrating traditional culture education into art and design education can cultivate students' aesthetic ability, innovative thinking and practical ability, which can not only lay a solid foundation for their future career development, but also improve their comprehensive quality and competitiveness, and enhance their lifelong learning ability.

2.3 Implement quality-oriented education and build cultural confidence

At present, quality-oriented education and cultural confidence construction have become an important direction of national education policy. Integrating traditional culture education into the art and design curriculum system can help to implement the requirements of quality-oriented education and cultural confidence construction, and improve students' national pride and cultural identity.

2.4 Build an art brand with regional characteristics

According to the traditional culture and artistic style of each region, integrating it into the local art and design curriculum system can create an art brand with regional characteristics and inject new vitality and power into the development of regional cultural industry.

3. Existing problems

Art design is an independent art discipline, which uses the form of art in the design closely related to daily life, so that it not only has aesthetic function, but also has practical function. Art design mainly includes art design, visual communication design, display design, clothing design and so on. The research and graphic design of this course is an example, which generally discusses the teaching method of the subject of art design.

Visual communication design teaching, practice first, and AIGC wave promotes the deep integration of design thinking and culture. Traditional culture is like a treasure of art education, which needs to be discovered urgently. However, in the halls of universities, traditional and folk art are still unknown, and the status quo of marginalization is regrettable. In practical teaching, there are many problems: the curriculum planning lacks rules, the target is unclear; the teaching material update lags behind the industrial pace, the teaching material update is insufficient, and the evaluation system is also old, failing to transform the results of traditional culture learning into a part of the academic performance.

Secondly, the educated play a vital role in art education, and their attitude and cognition of traditional culture directly affect the effectiveness of art education. Under the impact of diversified social trends of thought, students' values gradually change, and they are more inclined to pay attention to novel things and phenomena. There is a certain distance between traditional culture and contemporary life, which is not easy to be understood by students, resulting in their lack of interest in the content of traditional culture, and even ignoring the inheritance and development of tradition. Students generally lack an in-depth understanding of culture and history, and they do not have much historical allusions to many majors. In the process of listening to these explanations, it is difficult to understand these problems. Therefore, in art education, how to stimulate students' interest in learning traditional culture has become a major challenge for art teaching.

4. Push the path

4.1 Course design

In the curriculum design of colleges and universities, the courses of the excellent traditional Chinese culture should be reasonably arranged to provide students with opportunities to learn and feel the charm of the excellent traditional Chinese culture. Through learning and understanding of the excellent traditional Chinese culture, we can cultivate students' cultural confidence and national pride,

and improve their comprehensive quality. Reasonable arrangement of Chinese excellent traditional culture courses to promote students' interest in and love for traditional culture. In the course design, special elective courses or relevant cultural courses can be set up to let students take the initiative to choose to learn. In this way, students can choose courses according to their own interests and specialties, and they are more likely to have a strong interest in traditional culture. At the same time, through a variety of teaching methods and activities, such as lectures, exhibitions, field visits, etc., can make students more comprehensively understand and feel the charm of the excellent traditional Chinese culture. Secondly, reasonable arrangement of excellent Chinese traditional culture courses to cultivate students' cultural literacy and humanistic spirit. Chinese excellent traditional culture covers a wide range of areas, such as visual communication design professional web design course, course is given priority to with project teaching, this semester project intangible digital museum web design, in the course design of intangible culture into the course, into the course education, these are an important part of cultivating students' comprehensive quality.

Through learning the excellent traditional Chinese culture, students can learn about different art forms and ideas, cultivate their aesthetic ability and critical thinking, and improve their own cultural accomplishment. At the same time, the humanistic spirit emphasized by the excellent traditional Chinese culture, such as benevolence, filial piety, and etiquette, can also have a positive impact on students' moral concepts and values. Finally, the courses of excellent traditional Chinese culture are reasonably arranged to strengthen students' national identity and cultural identity. Chinese excellent traditional culture is the treasure of the Chinese nation and the spiritual home of the Chinese nation. Through learning and feeling the excellent traditional Chinese culture, students can deeply understand their identity as the descendants of the Chinese nation, and stimulate the sense of belonging and glory to the Chinese culture. The influence of this culture is of inestimable value for cultivating students' national confidence and national responsibility, and guiding them to grow into the backbone and successors of the socialist cause.

4.2 Compilation of teaching materials

The fine traditional Chinese culture has a long history and is the precious spiritual wealth of the Chinese nation. The compilation of teaching materials and teaching auxiliary materials related to the excellent traditional Chinese culture is of great significance for students to have an in-depth understanding of the connotation and values of Chinese culture.

First, compile textbooks related to the excellent traditional Chinese culture to help students understand the profound history of Chinese culture. Chinese culture has experienced thousands of years of evolution and accumulation, including poetry, calligraphy, painting, music, dance, opera and many other aspects. All these aspects represent the wisdom and emotional expression of the Chinese nation. Through the compilation of textbooks, students can be guided to understand and appreciate these classic works, so as to have a deep understanding of the historical origin of Chinese culture. Secondly, compile teaching materials related to the excellent traditional Chinese culture to guide students to explore the core values of Chinese culture. Chinese culture emphasizes the harmony between man and nature, respect for elders, filial piety, loyalty, friendliness, honesty and trustworthiness and a series of values. These values play an important role in cultivating students' moral accomplishment and moral concepts. Through the compilation of teaching materials, students can be guided to think about the connotation and application of these values, and cultivate their correct value orientation and code of conduct. Finally, compile teaching materials and teaching materials related to the excellent traditional Chinese culture to promote students' cultural confidence. At present, Chinese culture is receiving more and more attention and respect around the world. As the children of the Chinese nation, students should have confidence in their own cultural traditions, and be able to inherit and carry forward the Chinese culture with their own words and deeds. Through the compilation of teaching materials and teaching materials, it can help students to build a sense of pride and identity in Chinese culture, and cultivate their awareness of actively inheriting and developing Chinese culture.

In view of the above goals, the following points should be noted in the compilation of teaching materials and teaching materials related to the excellent traditional Chinese culture. First, the content should accurately convey the true connotation of Chinese culture, and avoid one-sided and distorted understanding. Second, the language should be simple and easy to understand, in line with the students' cognitive level, and avoid the use of too obscure vocabulary and sentence patterns. Third, the teaching materials and teaching auxiliary materials should be enlightening and interesting, which can arouse students' interest and curiosity. Fourth, we should pay attention to practice and application, guide students to apply the knowledge and values learned to real life, and cultivate their comprehensive ability and innovative thinking.

4.3 Teacher training

As an important role in cultivating the future pillars of society, teachers not only need to have solid subject knowledge and educational skills, but also should have the cognition and understanding of the excellent traditional Chinese culture. Only by strengthening the training of teachers and improving their cognition and understanding of the excellent traditional Chinese culture, can we better integrate Chinese culture into classroom teaching, and provide a strong guarantee for students to inherit Chinese culture and shape their physical and mental health development.

First of all, strengthening the training of teachers is a key step to improve their cognition and understanding of the excellent traditional Chinese culture. Through the systematic training, teachers can have a deep understanding of Chinese history, culture, philosophy and other aspects of knowledge, and understand the deep connotation of the excellent traditional Chinese culture. Training can also guide teachers to use a variety of educational means and methods, combining the excellent traditional Chinese culture with modern education, so that it can be better passed on to students in the classroom teaching. Through the training, the teachers' professional quality and education level will be improved, which provides a strong support for them to integrate the Chinese culture into the classroom teaching.

Secondly, teachers' cognition and understanding of the excellent traditional Chinese culture will directly affect their teaching effect in the classroom. Teachers' deep understanding of the excellent traditional Chinese culture can help them to better explore the value and significance of Chinese culture, and integrate it into the curriculum and teaching design. For example, in Chinese teaching, teachers can guide students to deeply experience the charm of Chinese culture by explaining the background story of ancient poetry and interpreting the connotation of ancient Chinese prose. In the history class, teachers can let the students better understand the development process and influence of the excellent traditional Chinese culture through vivid stories, field trips and other ways. Only when teachers have an in-depth cognition and understanding of Chinese culture can they organically integrate it into classroom teaching and stimulate students' interest in learning and internal motivation.

Finally, strengthening the training of teachers can improve their cultural confidence and consciousness. As the students' role models and guides, the teachers' cognition and understanding of the excellent traditional Chinese culture directly affect the students' attitude and sense of identity to the Chinese culture. Teachers' confidence and consciousness of Chinese culture will be imperceptibly to students, so that they are full of respect and love for Chinese culture. Through the training, teachers can deepen their sense of identity to Chinese culture, enhance their pride in Chinese culture, so as to better guide students to establish correct cultural concepts and values.

4.4 Practical activities

In order to enhance the students' experience and feeling of the excellent traditional Chinese culture, many schools have organized the students to participate in various practical activities related to the excellent traditional Chinese culture. It aims to let students deeply understand and feel the broad and profound Chinese culture through real practice. Participate in the provincial competition, according to the title of the competition to guide students, permeate Chinese traditional culture, explore the charm of Chinese traditional art.

In the competition, integrating the essence of Chinese traditional culture can not only enrich the connotation of the design, but also enhance the cultural value and aesthetic interest of the works. Students are encouraged to use traditional Chinese visual elements in their design, such as calligraphy, traditional Chinese painting, paper cutting, blue calico, traditional patterns, etc., and to guide them on how to combine these elements with modern design concepts. Students are required to deeply study the background and connotation of Chinese traditional culture, so as to ensure that the design works not only learn from the tradition in form, but also convey the core value of Chinese traditional culture in the spiritual level. Cooperate with museums, cultural institutions, traditional handicraft associations, etc., to provide students with field trips and learning opportunities, so that they can get inspiration and inspiration in the process of creation. Through the above methods, the visual communication design major competition will become a bridge for the combination of Chinese traditional culture and modern design education, which will not only cultivate students' design practice ability, but also stimulate their interest and love for Chinese traditional culture.

At the same time, the art education in colleges and universities should actively create online and offline classroom platform, broaden the channels of students to accept, for the practice of Chinese traditional art and communication platform, make the students to understand the Chinese traditional culture at the same time guide students interested in participating in the innovation of traditional art creation, encourage more young students to join the inheritance of Chinese traditional culture, for the inheritance and development of Chinese traditional culture into fresh blood.

5. Conclusion

In the current field of education, there has been a broad consensus on integrating traditional Chinese culture into art teaching. Art teachers have made in-depth thinking and various attempts. Although they have encountered many challenges and puzzles in the process, they have accumulated valuable teaching experience and explored a variety of effective teaching methods with their persistent efforts, and achieved remarkable results. Young scholars shoulder the historical mission, are the pioneers of The Times, the inheritors of the national culture, and the backbone of carrying forward the national culture. It is a heavy responsibility of every art educator to nourish their hearts with the excellent traditional Chinese culture and lead them to improve in the field of art profession.

In summary, it is of profound significance to permeate the excellent traditional Chinese culture into the curriculum system of higher education. Through careful curriculum planning, teaching materials compilation, teacher training and the orderly development of practical activities, we can organically integrate the essence of Chinese culture with the university education system, so as to improve students' comprehensive quality and cultural conservation. However, in order to make the excellent traditional Chinese culture take root and sprout in education, we still need to work together, strengthen research and promotion, stimulate students' cultural confidence, and then contribute our youth strength to the inheritance and innovation of the Chinese traditional culture.

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