Research on the Innovative Path of University Party Building Leading League Building in the New Era

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ABSTRACT

Party building leading league building in colleges and universities is an important content of ideological and political education for college students, which has a positive impact on improving the quality of ideological and political education and promoting the overall development of students. But facing the new characteristics of college students under the new situation, the traditional model of party building leading league building is facing risks and challenges. Based on the analysis of the current status and deficiencies of party building leading league building in colleges and universities, this paper puts forward the innovative work path of "333" of Party building leading league building in colleges and universities in the new era, that is, three-layer drive to strengthen the leading force, three-dimensional interaction to strengthen the organizational force, and three aspects to promote the service force, so as to effectively form the work cohesion and education force, and improve the effectiveness of Party building leading league building.

KEYWORDS

Colleges and Universities; Party Building Leading League Building; Innovation Path.

1. INTRODUCTION

It is hoped that the Central Committee of the Communist Youth League will fully implement the requirements of General Secretary Xi Jinping, shoulder the mission and tasks entrusted by the Party in the new era and new journey, carry forward the fine tradition and adhere to reform and innovation, better unite the young generation around the Party, and continue to strive for the great cause of building a strong country and national rejuvenation." On the new journey, how to innovate the working path of "Party building leading League building" to better unite, organize and mobilize the youth, and enhance the leading, organizing and serving power of the youth League organization is a major issue that China's youth movement and youth work in the new era must answer.

2. CURRENT SITUATION AND DEFICIENCY OF PARTY BUILDING LEADING LEAGUE BUILDING IN COLLEGES AND UNIVERSITIES

In recent years, the work of Party building leading league building in colleges and universities has made some achievements in continuous exploration and practice, and has achieved remarkable results in promoting the organization construction of the Communist Youth League and improving the overall development of college students. However, in the face of the new educational environment in the new era and the new group characteristics of contemporary college students, the original mode of Party building leading league building in colleges and universities has gradually shown shortcomings

and is constantly facing new challenges, which affects the performance of education. In terms of the working mechanism, working mode and working effectiveness of Party building and league building, it is necessary to make innovations in the working path according to the characteristics of Party and league work in colleges and universities in the new era and the changes in the situation of students' ideological and political work.

2.1. The Working Mechanism of Party Building and League Building Needs to be Improved

A sound and complete working mechanism is a necessary prerequisite and an important guarantee for achieving effective work. At present, the Party building and league building in colleges and universities still lacks a long-term working mechanism. First of all, the lack of a perfect working system, party and league construction is often in charge of different leaders, there is a problem of unclear powers and responsibilities, and it is easy to shift blame and other phenomena, and because of the lack of perfect system guidance, it is more susceptible to the influence of leaders' personal style, when there is a change of external factors such as leadership change, it will lead to a lack of continuity and stability of party and league organization activities. It will seriously affect the effect of party and group cooperation in promoting joint construction. Secondly, the party and league construction lacks an effective communication mechanism. The party and league construction puts more time and energy on the development and training of party members and league members, and often develops their own training, lacks effective communication and achievement sharing, and there is a waste of organizational resources. Finally, the lack of assessment and evaluation mechanism of the party and league construction, the assessment content of the party and league construction is not comprehensive, the assessment standards are not clear, the assessment results are not fully used, the evaluation and comparison are just forms, and the party and league construction work has not formed a certain incentive and constraint, resulting in unsatisfactory work results.

2.2. The Working Methods of Party Building Leading League Building Need to be Innovated

The group facing the party building leading league building work is the youth group in the new era. In the new era with the rapid development of the Internet and information technology, it is necessary to meet the needs of The Times and choose the forms popular with contemporary college students to carry out various party and league activities. At present, the Party building and league building still stays in the traditional mode of uploading and issuing, offline meetings and other working media. The use of official platforms such as smart Party building leading smart league building is insufficient, and the development of new media such as wechat public accounts is insufficient. The ideological guidance mostly stays in one-way propaganda, lacking two-way communication and multi-dimensional interaction, which seriously affects the appeal and influence of Party and league activities on young people. Lack of innovation in the category of activities, single form, activity places are mostly confined to indoor space, lack of space expansion and extension, lack of field visits, social practice and other immersive experience, the latest theoretical knowledge of the party and the league mostly stays in the classroom, the effect of the brain and mind is weak, which seriously affects the participation and experience of college students. The content of the activities still stays in the single theoretical knowledge of the Party and the league, which fails to organically combine with the actual study and life of college students, lacks vivid explanation, and fails to effectively combine with solving the practical problems of college students.

2.3. The Effectiveness of Party Building Leading League Building Work Needs to be Improved

Party and league cadres should give full play to their advanced nature and exemplary role as pioneers. Party and league organizations focus more on the completion of activities in ideological construction, ignoring the ideological guidance of party members and league members. In the process of Party building and league building, some party members have weak initiative, weak sense of service, prevalent utilitarianism, and only stay in written understanding and paper reporting of theoretical knowledge. Insufficient efforts in guiding the ideology of the league organization. The advanced nature of party members should be reflected in solving practical problems. At present, college students are facing many challenges such as academic difficulties, mental health, employment pressure, innovation and entrepreneurship, and the party and league organizations lack the awareness to actively build communication platforms, resulting in the vanguard and peer leadership of party members failing to play an effective role in a timely manner, and the original intention of Party and league building to solve practical problems has not been effectively realized.

3. IN THE NEW ERA, COLLEGE PARTY BUILDING LEADING LEAGUE BUILDING INNOVATION PATH

Based on the current situation and problems of party building and league building in colleges and universities, this paper puts forward the innovative working path of "333" of Party building leading league building in colleges and universities, combined with the characteristics of the new era, to better promote the implementation of party building and league building in colleges and universities and improve the effect of education. The first "3" refers to the "three-layer drive to strengthen the leading force", that is, the grass-roots party committee, the party branch, the party member three layers to lead the college Youth League committee, the league branch, and the league members (youth), the layers of extension and refinement, to promote the leading force of the party and league organization on the youth; The second "3" refers to "three-dimensional interaction to build organizational strength", that is, with grass-roots party organizations and grass-roots league organizations as the main body, strengthening interaction in the three dimensions of "system construction, party and league cohesion, and form innovation" to build strong party and league organization construction; The third "3" refers to "three aspects to promote and improve service", that is, from the three aspects of "entrepreneurship and employment, social practice and volunteer service", combined with the actual needs of young people, the party building and league construction is truly implemented in the specific service to young people, and promote the high-quality development of party building and league construction.

3.1. Three Layers of Docking to Strengthen the Leading Force

3.1.1. The Grass-roots Party Committee Shall Connect with the Youth League Committee

The students of the Youth Marxist training course are the backbone of the students and the backbone of the ideological guidance of the league members. We should and must do a good job in the ideological guidance of the youth Marxist students. The Party committee of the secondary college through strengthening the guidance of the college Youth League committee to carry out the Youth Marxist training course "big ideology and politics" education faith open class, condense the students' loyalty to the party, firm faith, dedication to the people, dare to take the spirit. In the Youth Marxist training courses to promote the exploration of the Youth Marxist training course project and the combination of party lessons training path, effectively play the role of Youth League school education, to create a reliable, reliable high-quality student backbone team. To strengthen the ideological and value-leading capacity building of Youth Marxist training course students, and build a cadre of students with firm faith, excellent character and learning, full of vigor and caring for their classmates.

To give full play to their role as a fresh force and commando force in cyberspace, and build a group of positive Internet spokespersons.

3.1.2. The Party Branch Should Connect with the Youth League Branch

Undergraduate party branch docking junior league branch, graduate party branch docking senior League branch, encourage the branches to jointly carry out the "big ideology and politics" theme Party day and league day activities, the branches learn from each other, compare and catch up, grassroots Party and league branch theme group day activities stratification classification according to local conditions. Promote the operation of "Party and league linkage", effectively give full play to the core functions of party branches in ideological guidance and growth services, and build an innovative working mechanism of "Party building guidance and league building empowerment" with "multiple modes and multi-dimensional coverage". Taking care of the spiritual needs of young college students, providing practical help for their ideological growth and quality improvement, and constantly strengthening the role of Party and league branches as fighting fortresses.

3.1.3. Party Members and Cadres Connect with Youth League Members

Party members and cadres should fully connect and guide youth league members, shorten the sense of distance and improve service. Regularly carry out thematic education activities, through lectures, symposiums, seminars and other forms, in-depth discussion of current social hot issues, cutting-edge knowledge of disciplines and innovative thinking, and guide youth League members to think positively and innovate. Establish a mentor system, establish a mentor system between party members and cadres and youth league members, designate experienced party members and cadres as mentors of youth League members, promote the ideological growth of youth League members and cultivate their innovative ability through regular exchanges, guidance and help, and give full play to the role of the leader of the wild goose. Establish an innovation practice platform to provide youth League members with opportunities to display and practice their innovation, such as the "Star Program" Party member Tutor academic, "Red Entrepreneur" innovation and entrepreneurship training camp, so that youth League members can constantly exercise and improve their innovation ability in practice. Through the above innovative measures, a good communication and cooperation mechanism can be established between Party members, cadres and youth League members, which can promote the collision of ideas and the development of innovation, stimulate the innovation potential of youth League members, and promote the vigorous development of youth innovation and entrepreneurship activities.

3.2. Three-dimensional Interaction Builds Organizational Strength

3.2.1. System Joint Construction

Establish a sound organization and management system, formulate the work system and work plan of the party and league organizations, clarify the responsibilities, powers and responsibilities of the organizations at all levels, and ensure the standardization and efficient operation of the organizations. The incentive mechanism should be improved to encourage party members and cadres to play a leading role in the work of league building, and the enthusiasm and sense of responsibility of party members and cadres should be enhanced through incentive methods such as honors and commendations and promotion mechanisms. Establish a regular assessment and evaluation mechanism, evaluate the performance of party building and league building work, clarify the main body of responsibility, and promote the continuous improvement of the organizational force and work effect of party and league organizations. For example, the college's "Party building leading business" work evaluation mechanism is referenced to the "Party building leading group building" work system, and when the Party Committee leads the "teacher ethics" evaluation, the focus is on teachers who have made important contributions to "Party building leading Group building".

3.2.2. Connecting the Party and the League

Strengthen caucus cohesion. First, we should strengthen the communication and coordination mechanism and establish a regular communication and coordination mechanism among party and mass organizations. Party organizations exchange information and guide the solution of problems in a timely manner by inviting leaders of league organizations to attend meetings and holding special work seminars, so as to ensure the coherence and seamless connection of their work. Secondly, the Party committee of the college leads the establishment of mutual contacts in the party branch and the league committee organization, the establishment of information communication channels, the strengthening of contacts and exchanges between Party members and cadres and league members, and the help of league members to better understand the Party's policies and work requirements. Finally, jointly develop work plans: the party and league organizations should jointly develop annual work plans and objectives, the college Party committee work plan has a special module to guide the development of the work plan of the group, the party branch and the college Youth League committee should be consistent in the plan involving the promotion and development of party members, to ensure the unity and coordination of the party and league work, and jointly promote the development of the party and league building work.

3.2.3. Form Innovation

First, promote the combination of online and offline. Party and league building will be carried out through a combination of online platforms and offline activities. New media and information technology should be used to organize Party members, cadres and league members to communicate, learn and share online, while paying attention to the organization and implementation of offline activities to enhance practical interaction. Secondly, we should innovate the forms of activities. Enrich the forms of party and league activities, carry out diversified thematic education, culture and art, public welfare services and other activities, stimulate the creativity and participation of Party members, cadres and youth league members, and enhance organizational cohesion and attractiveness. Finally, the Internet + thinking is introduced to carry out the construction of online party and league organizations. Through virtual communities, online learning platforms and other forms, the communication and cooperation between Party members, cadres and league members are promoted, and organizational and service capabilities are enhanced.

3.3. Promote and Improve the Service Ability in Three Aspects

3.3.1. Entrepreneurship and Employment

Party member teachers lead youth League members to do scientific research, teachers lead apprentices to do scientific research to be human beings, teachers and students two-way selection, teacher-led, to improve youth League members' innovation and entrepreneurship quality and improve ideal moral cultivation. In the "Star Plan" action, Party members' mentors share their own research direction with students, such as knowledge related to research topics or professional curriculum knowledge system, and guide students to study and study on topics, aiming to improve the teaching quality of undergraduates and strengthen the cultivation of undergraduates' scientific research ability. In the process of guiding employment practice, give play to the important role of young teachers in ideological guidance, promote young teachers to give full play to their professional expertise in ideological guidance, practical practice, innovation and entrepreneurship, campus culture and community guidance, and cultivate a number of ideological and political work theories and educational practice results in colleges and universities.

3.3.2. Social Practice

Taking the "theme education" jointly carried out by the school and the local area as an opportunity, through the construction of the "Party building and co-construction platform" with the "social practice base", the school and the local area can share resources and complement each other's advantages. To

build Party building and co-construction bases, college students' social practice bases, labor education bases, etc., to guide young students into the grassroots of society and promote the construction of beautiful and livable villages. The united communities take the "three trips to the countryside" social practice in the summer vacation of colleges and universities as an opportunity to jointly create regular social practice projects through social investigation, theoretical preaching, science popularization and education, and cultural benefits to the people, etc., to guide Party members and youth to take root in the grass-roots front line and serve rural revitalization, and attract more social forces to care about rural development and help rural revitalization.

3.3.3. Volunteer Service

The Party pioneers lead the members of the volunteer service team, actively organize teachers and student party members to form the Party pioneers, contact and guide the youth volunteer service team, and lead the student volunteer service team to carry out volunteer service activities with high social value through summer public welfare activities, the formation of red propaganda group, rural revitalization research and other activities, so as to truly enhance service awareness and reflect the advanced nature of volunteer activities. For example, through the college party committee led to contact the street, the teaching and labor party branch to contact the community party branch to establish a communication and cooperation mechanism, through the investigation to discover the advanced practices and typical problems in the process of community party and group work, the establishment of "volunteer service" cooperation projects, student party branch and youth League branch to help the community to carry out "love summer care class", "university for the elderly" and other volunteer activities.

4. CONCLUSION

College party building leading league building "333" innovative work path aims to better unite, organize and mobilize the youth, and enhance the leading force, organizational force and service force of the league organization. The implementation of these measures aims to promote the youth League organization to play a greater role in China's youth movement and youth work in the new era, gather the strength of young people, and make contributions to promoting the construction of a strong country and the great cause of national rejuvenation. Through the innovative work path, it is expected to enhance the organizational strength and service capacity of the party and league organizations, enhance the ability and level of uniting the youth, and inject new vitality and impetus into the youth work in the new era and the Chinese youth movement.

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