

# Discussion on the Impact of Campus Culture Construction on Ideological and Political Education and Learning Style Construction

Yujun Ye

Graduate University of Mongolia, Ulaanbaatar, Mongolia

## ABSTRACT

In the contemporary education system, campus culture construction, ideological and political education and learning style construction complement each other. Campus culture is the embodiment of the university spirit. A good campus cultural environment plays an important role in the improvement and edification of students' moral quality. Therefore, campus culture construction plays an important role in the cultivation of students' ideological and political education. This paper will explore how campus culture construction affects ideological and political education and learning style. It has an impact.

## KEYWORDS

Cultural Construction; Ideological and Political Education; Learning Style Construction; Campus Culture.

## 1. INTRODUCTION

Ideological and political education is a very important part of China's education system. It plays a pivotal role in cultivating students' ideological and moral qualities and establishing a correct world outlook, outlook on life and values. As an important carrier of the spiritual civilization construction of the school, campus culture has a far-reaching impact on the all-round development of students. Ideological and political education and campus culture construction are important ways for colleges and universities to cultivate talents. The construction of campus culture can cultivate the comprehensive quality of students and promote the comprehensive and coordinated development of moral education, intellectual education, aesthetic education and sports. Promoting the comprehensive development of the comprehensive quality of college students is the goal of ideological and political education. The two have the same effect, influencing and promoting each other. Therefore, it is of great significance to explore the role of ideological and political education in the construction of campus culture for us to better understand the relationship between the two and promote the healthy development of campus culture.

## 2. THE RELATIONSHIP BETWEEN CAMPUS CULTURE CONSTRUCTION AND IDEOLOGICAL AND POLITICAL EDUCATION

Campus culture is an implicit educational force, which subtly affects students' ideas and behavioral habits by creating a specific cultural environment. A good campus culture can enhance students' moral quality, enhance their sense of social responsibility, and thus enhance the effect of ideological and

political education. For example, by holding various moral lectures and cultural activities, students can be guided to establish a correct world outlook, outlook on life and values.

Campus culture construction and ideological and political education are important components of college education. The two are interrelated and affect each other. Campus culture is an important part of the educational environment of colleges and universities, which has an important impact on students' ideas, behavioral habits and moral quality. Ideological and political education is an important part of college education. It improves students' ideological awareness and moral quality by guiding students to establish a correct world outlook, outlook on life and values. At the same time, ideological and political education also provides a direction and guarantee for the construction of campus culture. In ideological and political education, we emphasize patriotism, collectivism, socialist core values, etc., which are conducive to the formation of a positive campus culture. Therefore, in-depth discussion of the relationship between campus culture construction and ideological and political education is conducive to better promoting college education and cultivating talents with high quality and good quality.

Learning style is the soul of school education, which reflects the school's academic attitude, educational concept and management level. Excellent learning style can not only improve students' learning effect, but also cultivate their good learning habits and character. And campus culture is the cornerstone of the construction of learning style. On the one hand, a good campus culture can stimulate students' thirst for knowledge and make them more proactive in learning. On the other hand, rigorous academic atmosphere and rich academic activities can cultivate students' innovative spirit and practical ability, and then form an excellent learning style.

### **3. THE ROLE OF IDEOLOGICAL AND POLITICAL EDUCATION IN THE CONSTRUCTION OF CAMPUS CULTURE**

Ideological and political education is an important part of China's education system. It plays an important role in cultivating students' ideological and moral quality and shaping a healthy personality. As an important part of the school's education environment, campus culture has a far-reaching impact on students' outlook on life, values and world outlook. Therefore, it is of great significance to explore the impact of ideological and political education on the construction of campus culture.

#### **3.1. Ideological and Political Education Leads the Direction of Campus Culture Construction**

Ideological and political education is an important content of college education. It takes Marxism as the guiding ideology and guides students to establish a correct world outlook, outlook on life and values. Ideological and political education provides an important ideological foundation for the construction of campus culture by spreading socialist core values and guiding students to form correct values. This guiding role provides a clear direction for the construction of campus culture, so that the construction of campus culture always develops in the right direction.

#### **3.2. Improve the Quality of Campus Culture, Enrich the Content of Campus Culture Construction**

Ideological and political education can strengthen students' moral concept and awareness of the rule of law, improve their cultural literacy and aesthetic level, and then improve the quality of campus culture. The content of ideological and political education covers political, ideological, moral and other aspects, which provide rich materials for the construction of campus culture. Through the guidance of ideological and political education, campus culture construction can further explore the value of these materials and further enrich and improve the content and form of campus culture.

### **3.3. Enhance Students' Cohesion and Cultural Self-confidence**

Ideological and political education emphasizes collectivism and patriotism, which helps to enhance students' national pride and collective honor, and form a positive campus cultural atmosphere..Ideal and belief education in ideological and political education can encourage students to work hard to realize the Chinese dream of the great rejuvenation of the Chinese nation and promote the development of campus culture to a higher level.

Ideological and political education plays an important role in promoting the construction of campus culture. By guiding the direction of campus culture, improving its quality and promoting its innovative development, ideological and political education provides a solid ideological foundation and strong spiritual motivation for the construction of campus culture. In the specific implementation process, we need to integrate ideological and political education into classroom teaching, carry out diversified ideological and political education activities, and strengthen the construction of ideological and political education teachers to realize the organic integration of ideological and political education and campus culture construction. In this way, we can better cultivate talents with noble moral sentiments, good concept of the rule of law and creative thinking, and make positive contributions to the harmonious development of society.

## **4. THE SPECIFIC IMPLEMENTATION OF IDEOLOGICAL AND POLITICAL EDUCATION FOR THE CONSTRUCTION OF CAMPUS CULTURE**

Campus culture is an important part of school education and plays a vital role in cultivating the comprehensive quality of students and shaping a healthy personality. Ideological and political education is an important way to improve students' ideological awareness and establish a correct world outlook, outlook on life and values. The implementation of ideological and political education in the construction of campus culture can effectively promote the all-round development of students and improve the quality and effect of education.

### **4.1. Integrate Ideological and Political Education into Classroom Teaching**

Through classroom teaching, we can explain the core values of socialism in a simple way and help students establish a correct world outlook, outlook on life and values. School Still Scientific and reasonable ideological and political education plans should be formulated according to the age and cognitive level of students to ensure the pertinence and effectiveness of education.

### **4.2. Innovative Educational Methods and Means**

Traditional indoctrination education methods can no longer meet the needs of students. Schools should adopt diversified educational methods and means, such as thematic class meetings, volunteer service, social practice, etc., to improve students' participation and educational effect.

### **4.3. Strengthen the Construction of Ideological and Political Education Teachers**

The quality and ability of teachers is one of the key factors affecting the effect of ideological and political education.,Schools should strengthen the construction of teachers, improve the ideological and political quality of teachers and the level of education and teaching, so that they can better guide students to participate in the construction of campus culture.

The implementation of ideological and political education is one of the important tasks of campus culture construction. Schools should fully recognize its importance, formulate scientific and

reasonable education plans, innovate educational methods and means, and strengthen the construction of teachers to improve the effectiveness and quality of ideological and political education.

## **5. THE IMPACT OF CAMPUS CULTURE CONSTRUCTION ON IDEOLOGICAL AND POLITICAL EDUCATION**

### **5.1. The Value-oriented Role of Campus Culture Construction**

The core value system of campus culture construction is an important foundation for ideological and political education. A healthy campus culture can guide students to establish correct values and enhance their sense of responsibility and mission to the country and society. This value-oriented role is not only conducive to the development of individual students, but also conducive to the progress of the whole society.

### **5.2. The Psychological Adjustment Role of Campus Culture Construction**

In the construction of campus culture, through rich and colorful cultural activities and diversified communication platforms, it can help students adjust psychological pressure and enhance psychological quality. Good psychological state is an important prerequisite for students to receive ideological and political education, and also the guarantee of the effect of ideological and political education.

## **6. THE IMPORTANCE OF IMPLEMENTING IDEOLOGICAL AND POLITICAL EDUCATION**

### **6.1. Cultivate Students' Correct Values**

Through the implementation of ideological and political education, students can be guided to establish correct values, enhance students' sense of social responsibility and collective honor, and make students become citizens with good moral qualities.

### **6.2. Improve the Comprehensive Quality of Students**

Ideological and political education covers political, ideological, moral, psychological and other aspects. Through the implementation of ideological and political education, it can improve students' comprehensive quality and cultivate students' innovative spirit and practical ability.

### **6.3. Promote the Healthy Development of Campus Culture**

Ideological and political education is an important part of campus culture construction. Through the implementation of ideological and political education, it can promote the healthy development of campus culture and create a positive campus atmosphere.

## **7. SUMMARY**

The construction of campus culture has a far-reaching impact on ideological and political education and the construction of learning style. We should fully recognize this impact and give full play to the advantages of campus cultural construction through various ways and methods to promote the further development of ideological and political education and learning style construction. Only in this way can we cultivate students with high moral character and solid knowledge to contribute to the progress and development of society.

## REFERENCES

- [1] Dong Rangong. Integrate into the construction of harmonious campus culture and improve the quality of college students in the business school [J]. Career Circle, 2007, (8).
- [2] Wang Xiaola. Prosperity of college campus culture and construction of a harmonious campus [J]. Chinese Youth Research, 2008, (02).
- [3] Li Ke. Reflections on the construction of campus culture [J]. Chinese market, 2011, (22).
- [4] Written by Yang Yan. A Brief Analysis of the Construction of Campus Cultural Environment of Ideological and Political Education [J]. Chinese business community, 2012, (1).