

# The Value and Function of Public Policy in Public Management

Chingyu Choi

Shanghai University of Finance and Economics, Shanghai, China

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## ABSTRACT

As a mechanism driving the development and management of modern society, public policy has irreplaceable value and functionality. This article first explores the value of public policy in public management, including how it promotes the resolution of social issues, optimizes resource allocation, and promotes social fairness and justice. Secondly, the article lists the functions of public policy in public management and finally discusses how to implement public policy practices in public management.

## KEYWORDS

Public Policy; Public Management; Value; Strategy.

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## 1. INTRODUCTION

Public management encompasses multiple fields, including non-profit organizations, markets, and guidance on government policies. As stakeholders, they mutually support and grow each other. Among them, the government, as a guide, plays a key role in public management. The public policies formulated by the government will directly determine the operation of society and promote the development of the government.

## 2. THE VALUE OF PUBLIC POLICY IN PUBLIC MANAGEMENT

### 2.1. Promoting the Resolution of Social Issues

One of the values of public policy in public management is to promote the resolution of social issues, including health, education, environment, and many other aspects. The implementation of public policy plays a key role in solving these problems. Whether the decisions made by the government are correct or not will directly determine the stability and development of society. Therefore, when formulating public policies, the government should have a forward-looking vision, directly addressing the essence of the problem, rather than a superficial formality.

### 2.2. Optimizing Resource Allocation

The government must focus on the future in the face of limited resources, and formulate public policies based on the premise of stable social development. Before formulating public policies, the principle of equal distribution of resources should be adhered to, ensuring that all industries and classes can enjoy the services obtained from the formulation of public policies, thereby promoting the harmonious and efficient development of society.

### **2.3. Promoting Social Fairness and Justice**

Public policy is a social welfare that every citizen should enjoy. With the implementation of public policy, the effective distribution of social resources can be ensured, thereby breaking the social class barriers caused by the wealth gap. For example, in formulating public education policies, poor students or poor families should receive the help and benefits given by society. Every citizen also has the right to participate in the formulation of public policies, expressing their suggestions on different issues, thereby making public policy widely inclusive.

## **3. THE FUNCTION OF PUBLIC POLICY IN PUBLIC MANAGEMENT**

### **3.1. Guiding Behavior and Decision Making**

Public policy, as a development decision made by the government, should be long-term and developmental. When the government formulates policies, it should consider various issues, such as development, education, environmental health, social safety, etc. All of these should be addressed in depth and resolved one by one according to the public policies formulated by the government. This clarifies which aspects can be included in the norms as behavioral constraints, and which behaviors can be promoted and implemented as reward mechanisms, etc. In short, the public policies formulated by the government should ensure consistency with overall social development, compliance, and more importantly, fairness, to ensure that public policies play their due role in public management.

### **3.2. Social Change and Improvement**

The formulation and implementation of public policy as a compass for social development is formulated by the government, with the aim of promoting society to develop in a more long-term direction. The content of public policy formulation involves the distribution of various resources such as environment, health, education, etc. For example, by formulating environmental regulations, the continuous deterioration of the social environment can be avoided, and a beautiful home for mankind can be built together through measures such as reducing pollution, strengthening greening, saving energy, and living a low-carbon life. Policies for education and skills training are also aimed at promoting the in-depth development of social education and providing more talents for the country. In addition, there is the formulation of public health policies, all of which are formulated to create a harmonious society. In addition, when government departments formulate public policies. It can absorb the suggestions of many people through democratic participation, ensure the fairness and applicability of policy formulation, and enhance social cohesion.

### **3.3. Supervision and Evaluation**

The formulation and implementation of any policy requires supervision and evaluation, which can effectively guarantee the performance of the government as the leading department. With the supervision and evaluation mechanism, the government can timely discover and solve any problems that arise during the formulation and implementation of public policies. While adjusting and improving, it enhances the rationality and fairness of policy implementation. As a part of society, the masses have the right to participate in it, which not only enhances the transparency of government work, but also indirectly improves the credibility and cohesion of the government in the eyes of the people. In addition, the supervision and evaluation mechanism can ensure that the government formulates policies in accordance with laws and regulations, and effectively protects the legitimate rights and interests of the people.

## **4. PUBLIC POLICY PRACTICE IN PUBLIC MANAGEMENT**

### **4.1. Policy Formulation and Legislation**

Policy formulation and legislation are particularly important in public management. It is a key step to ensure the compliance and legality of government policy formulation. It not only involves the discovery, discussion, and formulation of problems, the legal procedures for policy formulation, but also includes public participation, government decision-making approval, and many other links. For example, when government departments formulate relevant policies, they should prioritize the interests of the public, listen to the voices of the public, and discuss and solve problems by discovering problems. Before formulating policies, it is necessary to conduct in-depth discussions and research on the issue, collect relevant data and materials, and visit stakeholders, etc. The personnel participating in policy formulation should include government department personnel, expert teams, and public participants, to ensure the scientific and rationality of government policy formulation. When all the policies discussed after the legislation are to be implemented, public hearings should also be held to solicit public suggestions on the use of social resources and other steps. After rigorous supervision and evaluation, the relevant provisions with legal effect are finally formed.

### **4.2. Policy Implementation and Supervision**

Policy implementation and supervision are very important in public management. It is a prerequisite for ensuring that the policies formulated by the government can be smoothly implemented and can achieve the expected goals. In this process, the government formulates reasonable and compliant policies through discussions on social resource allocation, forms legal provisions, and promotes implementation. The distribution of social resources involves the budget part, which is an important economic support for the government's future development. When formulating new policies, the government will adjust existing institutions, establish new mechanisms, and ensure the supervision, management, and implementation of policies. In addition, the government will encourage public participation, improve the formulation of relevant policies by listening to public suggestions, which is an important manifestation of the government encouraging public participation and the fairness of government governance.

### **4.3. Policy Evaluation and Feedback**

Policy evaluation and feedback play a key role in policy formulation. It not only helps the policy to be smoothly implemented in the future, but also reflects the fairness and transparency of government governance. Through evaluation and feedback, the government obtains more information. These information often contain many problems, and only by solving these problems can the policy be smoothly executed. This is also an objective fact and reference basis for testing whether the government's policy formulation is reasonable and whether resources are allocated in place. These facts and bases can be used by the government as a reference standard for re-regulation, thereby avoiding waste of resources. While the government absorbs evaluation and feedback suggestions, it also invisibly enhances the democracy and transparency of governance, reflecting the social value of the government.

## **5. CONCLUSION**

The formulation and implementation of public policy play a decisive role in public management. It not only effectively promotes the stability and development of society, but also plays a driving role in the overall progress of society. It also effectively guarantees the vital interests of the people, reflects the effectiveness of government governance, and reflects the value and function of public policy in public management.

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