

Study of Coupling Values and Case Library

-- An Example of Civics in Finance Courses

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ABSTRACT

In the modern education system, ideological and political education plays a crucial role, especially in the cultivation of students' comprehensive quality plays a fundamental role. As a discipline that emphasizes both theory and practice, the content of finance not only involves the teaching of professional knowledge, but also contains rich ideological and political education resources. This paper focuses on the construction and application of the case library in the finance curriculum and explores its important role in ideological and political education. Through in-depth discussion of the application of the case library in the ideological and political education of the finance curriculum, we analyze how it influences and promotes the formation of students' values, aiming to put forward a set of systematic strategies to realize the deep integration of the case library and values education.

KEYWORDS

Values; Case Library; Curriculum Thinking; Finance.

1. INTRODUCTION

"Curriculum Civics" was initially proposed and implemented by the Shanghai Municipal Education Bureau in 2014, and in 2020, the concept was formally incorporated into the documents of the Ministry of Education, marking the transformation of "Curriculum Civics" from an experimental exploration at the local level to a national strategic plan [1]. The concept was formally incorporated into the document of the Ministry of Education in 2020, marking the transformation of "curriculum and politics" from an experimental exploration at the local level to a national strategic plan. Comprehensively promoting the development of "Curriculum Civics and Politics" is a key action in the implementation of Xi Jinping's education on the ideology of socialism with Chinese characteristics in the new era, as well as an important mission to cultivate qualified socialist builders and successors. However, with the diversification of social values and the enhancement of students' individualized needs, traditional value education can no longer meet the needs of modern education, so it is necessary to explore new educational models. As an educational tool, case library can not only enrich the teaching content, but also improve the relevance and timeliness of teaching. Therefore, it is of great significance to study how to build an effective case library to improve the quality of course-based civic education. The sound development of the financial industry is related to the smooth operation of the national economy. As the future backbone of the financial industry, students majoring in finance, their values and professional ethics level are directly related to the sound development of the financial market. Therefore, strengthening the ideological and political teaching of finance courses and comprehensively improving the political quality, ideological morality, professional ethics and legal awareness of financial professionals have a far-reaching impact on preventing illegal and

illicit behaviors in the field of finance and guaranteeing the healthy development of the financial market.

2. LITERATURE REVIEW

Regarding the relevant literature on the integration of values in curriculum civics, the Ministry of Education issued the Guideline for the Construction of Curriculum Civics in Colleges and Universities, which points out that curriculum civics should be guided by socialist core values, focusing on cultivating the students' political identity, family and national sentiments, and cultural literacy. It also emphasizes that in the economics curriculum, Marxist theory should be the core to build a philosophical and social science system, academic system and discourse system with Chinese characteristics [2]. Man Zhongwei believes that the construction of curriculum ideology and politics not only requires teachers to deeply excavate the ideological and political education resources in the course content, but also should guide students to form correct values on this basis, realizing synergistic cultivation with the ideology and politics courses. Zhao Xiaohong points out that the construction of curriculum ideology and politics should be integrated with the red gene in order to cultivate students to establish correct worldview, outlook on life and values [3]. The research of Zhang Jiajie's team demonstrated how to integrate socialist core values into professional courses, taking heat transfer science as an example, and constructed a curriculum Civic and Political system with the values of "Patriotism, Dedication, Integrity, and Friendliness" as the guidance, which embodies the application of Marxist scientific methodology in professional teaching [4].

Case teaching method, as early as 1910, Dr. Copeland of Harvard University School of Business Administration introduced case teaching into the management world. That is, the case study is integrated into the teaching, and the teacher guides the students through the pre-course preparation, classroom discussion and post-course summarization, in order to achieve in-depth understanding of the relevant theories and effective mastery of the teaching strategy [5]. In the process of teaching and training, the introduction of case teaching is a fast-effective method, which can not only mobilize students' enthusiasm for learning, but also cultivate their hands-on problem solving ability, so it is necessary to pay attention to the construction of cases, strengthen the development of cases, and build the case center of professional degree and the high-quality case library [6]. In the teaching content, the case teaching method stimulates students' thinking, encourages active thinking and questioning, and cultivates thinking and innovation ability through students' in-depth analysis and discussion of the cases, as well as teachers' organization and guidance [7]. Wenying Yao proves that the financial asset valuation case base based on the OBE concept can help students to improve their learning effect, cultivate their ability to analyze, solve problems and apply knowledge, and also help teachers to improve their teaching methods and teaching ability [8].

This paper takes the example of the Civics course of finance, aiming to explore how to strengthen the Civics of finance course through the construction of the case base, and the specific research issues include: the role of the case base in the Civics education of finance course; how to build an effective case base of finance and so on. This study explores the above problems and puts forward corresponding suggestions through literature review, case analysis and other methods.

3. VALUES, CASE LIBRARY EDUCATION IN FINANCE COURSES

3.1. Importance and Practice of Values Education

Human values germinate in the same year, are molded in the previous year and are established in youth. Education plays a crucial role in this process. The teaching philosophy put forward by the People's University of China emphasizes that combining values education with the teaching of professional knowledge is the core of training financial professionals. This education model not only

requires students to master professional skills, but also pays more attention to cultivating their firm ideals and professional ethics, so as to promote students' all-round development in the field of finance and enable them to better serve the society, realizing the unity of personal value and social responsibility [9].

Case Study: The School of Finance of Shanghai University of Finance and Economics, in the course of Basic Accounting, has successfully integrated socialist core values and national sentiment into the course by designing typical cases and diversified teaching means, realizing the organic combination of knowledge transmission and value leadership. The "International Finance" course of Hunan University guides students to pay attention to social hotspots and difficult issues, serves the needs of reality, integrates into the course of political thinking, and focuses on value guidance by continuously improving the content of political thinking, condensing the cases of political thinking, and compiling the topics of political thinking, online and offline.

3.2. The Application of Case Education in the Teaching of Civics and Politics in Finance Courses

In 2015, the Ministry of Education, in order to implement the Opinions of the Ministry of Education, the National Development and Reform Commission and the Ministry of Finance on Deepening the Reform of Postgraduate Education (Teaching and Research {2013} No. 1), to promote the innovation of the professional degree postgraduate education system, and to improve the standard of education, emphasized the critical importance of a deep understanding of the strengthening of the case study and the development of the practice base. The construction of the case base has become a key part of the educational reform, which not only contains case resources, but also involves all aspects of case teaching. The case teaching method stimulates students' interest and motivation in learning by introducing real-life scenarios into the classroom and effectively improves students' comprehensive quality.

Success Stories: The Finance course in the School of Economics of Jiujiang College realizes the teaching objectives of value shaping, knowledge transfer and ability cultivation through case teaching, such as "Innovation and Pioneering Spirit - 24th Winter Olympic Games Commemorative Coin", which takes the design and issuance of commemorative coins as a case study, and integrates patriotic sentiment, innovation consciousness and financial knowledge.

In the course of International Finance, the School of Finance of Shanghai University of Finance and Economics explores, through case studies, how financial policies can support the national economic development strategy and achieve the dual goals of economic growth and financial stability, while incorporating the elements of national security awareness, social responsibility and professional ethics in the ideology and politics.

Civic case of Financial Engineering course in Jinan University, through the analysis and discussion of specific cases, combining the theory of financial engineering with the reality of China, strengthen students' national consciousness and social responsibility.

The Financial Engineering course of Beijing Institute of Technology (BIT) is taught through case studies, such as "Financial Poverty Alleviation, Assisting Rural Revitalization", which integrates the national policies related to rural revitalization, common prosperity and green finance into the course, and stimulates the students' interest and ability to solve practical problems by applying financial engineering theories.

Jinan University Business School integrates the economic practice of socialism with Chinese characteristics into the classroom content in the course of Finance, and through case studies, cultivates students' habits of paying attention to current affairs and independent thinking, and strengthens the ideal faith of socialism with Chinese characteristics.

4. VALUES COUPLING OF VALUE-BASED EDUCATION AND CASE LIBRARY BUILDING

4.1. Analysis of Coupling Dynamics

4.1.1. Coupling based on "Environmental Claims, Policy Orientation"

The implementation of the education of "Civics and Politics of the Curriculum" is not only a supplement to the traditional teaching mode, but also a deepening of the teaching of specialized knowledge. As a key tool for the teaching of Civics and Politics in finance courses, the construction and application of the case library should be closely related to the current educational environment and policy orientation. The construction of the case library is not only the teaching of professional knowledge, but also the shaping of students' values, making it an educational platform with affinity and persuasive power.

4.1.2. Coupling based on "Carrier Supply and Demand, Resource Supply and Demand"

As a favorite learning platform for students, the case library's incorporation into the Civic and Political Education system is the key to enhancing the effectiveness of education. Case teaching in case banks should be prioritized in resource allocation due to its high participation and good reputation. At the same time, the coupling of the case library with values can ensure that the case content matches the needs of social development, thus obtaining more resources and policy support and enhancing the educational value of the case library.

4.2. Principles for the Construction of the Case Base

(1) The construction of the case library should follow the principles of clear direction and goal, both historical and contemporary, and combination of practicability and usefulness. The educational objectives should be clearly defined, and the construction tasks should be implemented in accordance with the top-level design by combining with the characteristics of financial specialties. The case library should be constantly updated and improved to ensure the timeliness and practicability of the content, and at the same time, promote the integration of Civic and political education and financial professional education.

(2) Closely aligned with the syllabus and value requirements, the construction of the case library should be consistent with the course syllabus of finance to ensure that the content of the cases matches the knowledge points of the course, and at the same time incorporate the core values, such as social responsibility, professional ethics, laws and regulations, and so on.

4.3. Pathway to a Case Base

The values-case library coupling path consists of two main aspects: first, values promote case library development; second, case library develop values.

4.3.1. Facilitating Role of the Values Promotion Case Library

Firstly, the quality of the case base is strengthened. The incorporation of values can give unlimited impetus to the enhancement of the quality of the cases in the case base.

Secondly, it promotes the rational allocation of resources. Values can promote the case base to obtain more resource support, which not only enables the case base to get out of the dilemma of resource shortage, but also provides the conditions for rational resource allocation and innovative values and methodology education vehicles.

Thirdly, the internal and external environment of the case base is optimized. The integration of values can provide strong conditions for the optimization of the internal and external environment of the case base.

4.3.2. Promotion of Values by the Case Base

Firstly, the case base is conducive to the transformation and upgrading of values. With the promotion of the coupling mechanism, values are constantly evolving, transformed and upgraded as they are constantly combined with cases and adapted to the times in practice.

Secondly, the construction of an open and autonomous case base will help college students actively accept and internalize values. With the in-depth implementation of the coupling mechanism, the case library will continue to improve, creating better internal and external conditions for values education.

Thirdly, a diversified case library helps students to actively practise their values. The case library is not only a key tool for promoting innovation in the educational tools for values and methodologies and for motivating students to actively practise these concepts, but also an innovative way to increase the efficiency of the integration of educational resources.

4.4. Coupling Success Stories

Teachers at the School of Finance of Shanghai University of Finance and Economics carefully design representative cases for the educational purposes of each course and use a variety of teaching strategies to effectively impart educational elements such as socialist core values, patriotism, global vision, social responsibility and the spirit of scientific inquiry to the students, realizing the harmonious integration of knowledge education and value guidance. For example, in Basic Accounting, lecturer Hou Qingchuan not only introduced cases to strengthen students' understanding of financial fraud and integrity building, but also guided students to think about the causes of financial corruption and establish correct values.

In the Financial Engineering course of Beijing Institute of Technology, the lecturer not only introduces the case of "insurance + futures" project to show the role of financial engineering in serving the "three peasants" and poverty alleviation, but also stimulates the students' interest and ability to apply financial engineering theories to solve real problems. The program will demonstrate the role of financial engineering in serving the "three rural areas" and poverty alleviation, and stimulate students' interest and ability to apply financial engineering theory to solve real problems. And through the path of "integration of industry and education, integration of reality and knowledge", the innovative financial talents training mode supported by political identity, national sentiment and moral cultivation value system was formed.

Case studies are used in the Finance course at Northeast University of Finance and Economics to enable students to understand the mechanism of financial market operation and the functions of financial institutions, while emphasizing the development of students' professional ethics and legal awareness.

5. CONCLUSION AND SUGGESTIONS

5.1. Conclusion

The ultimate destination of theory is to guide practice and return to practice. It is not only necessary but also practicable to realize the organic unity of the two by insisting on the value-oriented approach and the case base as a carrier.

5.2. Suggestions

This paper puts forward the following suggestions for realizing the better development of the two:

5.2.1. Suggestions for Countermeasures at the Level of Curriculum and Teaching

Firstly, there is a need to update the teaching ideology and strengthen the sense of integration. Teachers should clarify the concept of values and methodology education in the classroom, deeply understand the deeper meaning of values education, and actively promote and implement values education in their teaching practice, effectively integrating values and the case library into the teaching of ideological and political courses.

Secondly, expand the scope of teaching and enriching the knowledge system. Based on the needs of social progress, teachers need to purposefully explore the values education resources contained in the textbooks, and teach students values through a gradual and in-depth approach from concrete cases to theoretical analysis. When teaching values, teachers should start from the students' real life and learning background, and extend the teaching of the textbooks from the classroom to the students' daily life, social participation and national events, so as to enhance the students' recognition of and interest in the content of the textbooks.

5.2.2. Suggestions for Countermeasures at the Student and School Levels

(1) Suggested Responses at the Student Level. During the college years, students should develop the right concept of learning because attitude is the foundation that drives your progress. Appropriate learning attitudes and good study habits are the core elements leading to success. Students need to strengthen their emotional resonance towards values and establish strong emotional beliefs, which will be more helpful for them to realize the unity of theory and practice of values.

(2) Suggested Responses at the School Implementation Level. Schools, as the main position at the forefront of education and teaching of socialist ideology, have an important influence on the ideological education of students. Schools should firmly grasp the implementation of the ideological program. Establish the education concept of moral first, the danger of educating people. Establish the concept of unification of "Civics Program" and "Curriculum Civics". Give full play to the role of each course's ideological and political education. Set up the concept of the precise connection of the course of ideological and political education, give full play to the role of each department, and implement the education of values and methodology into every link of the course of teaching.

5.2.3. Adoption of Measures to Promote the Development of the Case Base

Firstly, the planning and organization of the case base construction is the foundation of the case base construction, and it is the prerequisite for the success and longevity of the case base construction. At the beginning of the construction of the case base, it is necessary to do a good job of planning and organizing, so as to achieve the combination of long-term and short-term, highlight the key points, and implement and promote step by step in accordance with the characteristics of management accounting, in terms of industry, region, and stage; secondly, the case is the core of the case base, and the development of the case is an important link in the construction of the case base, and it is the source and foundation of the case base. In the development process of management accounting cases, the regularity and professionalism of management accounting case development should be followed, professional, standardized and standardized development process should be established, and the synergistic and joint development mechanism between the professional development team and the application practice enterprises should be realized, so as to truly elaborate the exemplar and usability of the cases. Finally, the development of cases to maintain continuity is inseparable from the corresponding incentive mechanism. The incentives for the construction of case library should include the incentives for case organization, the incentives for case development, the incentives for case evaluation and the incentives for case use. It should be normalized to promote the competition and evaluation activities of case development; establish excellent case practice bases and set up

industry benchmarks for management accounting application practice; and publicize excellent cases, case enterprises and case development teams through various channels and forms. Only by establishing an effective incentive mechanism can the enthusiasm and vitality of case development be maintained.

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