

The Impact of Leadership Styles on Employee Relations Performance

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ABSTRACT

This paper explores the impact of leadership styles on the performance of employee relations, using various theoretical frameworks and empirical research methods for analysis. By deeply examining the definition, classification, and role of leadership styles within organizations, it reveals the direct and indirect mechanisms through which different leadership styles affect employee attitudes, emotions, and performance. The study finds that positive leadership styles can significantly enhance the quality of employee relations, thereby promoting overall organizational performance. Additionally, the paper analyzes the mediating role of leadership styles in the process of improving employee relations performance and suggests areas for future research based on current study limitations.

KEYWORDS

Leadership Styles; Employee Relations; Performance; Organizational Behavior.

1. INTRODUCTION

In modern organizational management, leadership styles are a critical factor influencing employee behavior and organizational performance, drawing significant attention. Different leadership styles not only affect employees' work attitudes and emotions but also have a profound impact on the quality of employee relations and overall organizational performance. This paper aims to explore the specific mechanisms through which various leadership styles influence the performance of employee relations. Through comprehensive analysis and case studies, it highlights the key role of leadership styles in enhancing employee relations performance. By delving into leadership theory and analyzing empirical research, this paper provides theoretical support and practical guidance for organizational management practices and leaders' behavioral choices.

2. THEORETICAL FRAMEWORK OF LEADERSHIP STYLES

2.1. Definition and Classification of Different Leadership Styles

Leadership style refers to the specific behavior patterns and management approaches that leaders exhibit within an organization, influencing employees' attitudes, behaviors, and work performance. Various leadership styles have been widely discussed and classified in both academic research and practical management, including the following: Transactional Leadership: Transactional leaders focus on the exchange relationship with employees, motivating them to achieve performance through clear goal setting and a reward-punishment system. They emphasize task completion and performance management, often excelling in situations requiring specific tasks and short-term

objectives[1]. Transformational Leadership: Transformational leaders possess a strong vision and innovative capabilities, inspiring creativity and team spirit among employees. They not only focus on current organizational goals but also emphasize long-term strategic planning and cultural transformation. By leading change and fostering innovation, they play a crucial role in driving the organization forward. Administrative Leadership: Administrative leaders concentrate on daily operations and task execution, excelling in managing details and enforcing rules. They guide employee behavior through clear instructions and standardized processes, ensuring tasks are completed on time and meet expected quality standards. Charismatic Leadership: Charismatic leaders motivate employees through personal charisma and persuasive abilities, establishing emotional resonance and team cohesion. By leveraging their charm and positive energy, they influence employees' attitudes and behaviors, encouraging team members to follow and support their leadership. Each leadership style has its unique advantages and applicable scenarios, with varying impacts on employee relations performance. For instance, transactional leadership is suited for environments requiring clear goals and reward systems, while transformational leadership is more appropriate for driving organizational change and innovation. This section will further explore the characteristics, strengths, and challenges of each leadership style and analyze how they impact employee relations performance through specific mechanisms, supported by practical cases and research[2].

2.2. Review of Related Theories and Previous Research

Theories and previous research in leadership styles provide deep insights and theoretical support, aiding the understanding of how different leadership styles impact employee relations performance. The Path-Goal Theory suggests that leaders can influence employees' work performance by setting clear goals and providing support. For example, transactional leaders motivate employees to achieve goals through reward systems, while transformational leaders promote organizational change by inspiring creativity and teamwork. Bass's Transformational Leadership Theory emphasizes how leaders can enhance the quality and performance level of employee relations by motivating employees through an inspiring vision and effective communication. Emotional Intelligence Theory focuses on how leaders can identify, understand, and manage employees' emotional responses, effectively improving the work atmosphere and team cohesion, thereby enhancing work performance and organizational benefits. In addition to these classic theories, specific research findings support the impact of different leadership styles on employee relations performance. For instance, in practical work environments, administrative leadership can help maintain high efficiency and standardized operations but may overlook employees' needs for innovation and personalization[3]. In contrast, transformational and charismatic leadership styles excel in motivating employee innovation and team cohesion but may require more support and attention to detail in managing daily affairs. In summary, theoretical frameworks and previous research provide profound theoretical perspectives and empirical evidence, helping to reveal how different leadership styles influence employee relations performance through various mechanisms. This section will further analyze the practical effects of each leadership style and its specific impact mechanisms on employee relations performance, combining specific cases and empirical research to offer theoretical guidance and practical suggestions for leaders and managers.

2.3. Selecting an Appropriate Theoretical Framework to Analyze the Impact of Leadership Styles on Employee Relations Performance

To deeply analyze the impact of leadership styles on employee relations performance, this paper selects the Path-Goal Theory as the appropriate theoretical framework. The Path-Goal Theory emphasizes how leaders can influence employees' work performance and performance levels by setting clear goals, providing appropriate support, and using motivational methods[4]. Guided by the Path-Goal Theory, the paper explores how different leadership styles achieve effective goal setting

and performance management in various work contexts, thereby impacting employees' emotional engagement, job satisfaction, and organizational effectiveness. Through the analysis framework of the Path-Goal Theory, this paper will combine empirical research and case studies to explore the specific impact mechanisms of transactional, transformational, administrative, and charismatic leadership styles on employee relations performance, providing practical guidance and management suggestions for leaders[5].

3. THE RELATIONSHIP BETWEEN LEADERSHIP STYLES AND EMPLOYEE RELATIONS

3.1. How Leadership Styles Affect Employee Attitudes and Emotions

Leadership styles have a profound impact on employees' attitudes and emotions, influencing their work engagement, emotional expression, and sense of belonging to the organization. Different types of leadership styles shape employees' emotional experiences and work attitudes through their unique behavioral patterns and management approaches.

Transactional Leadership: Transactional leaders motivate employees through clear reward and punishment mechanisms. This management approach can result in employees exhibiting a strong focus on task completion and goal achievement. However, an over-reliance on reward and punishment systems can lead to emotional volatility, particularly when facing challenges or uncertainties.

Transformational Leadership: Transformational leaders inspire employees' creativity and team spirit, typically enhancing their work engagement and positive emotions[6]. This leadership style encourages employees to go beyond the norm, striving for higher job satisfaction and self-fulfillment, thereby promoting organizational innovation and development.

Administrative Leadership: Administrative leaders emphasize rules and clear task execution, imposing strict guidance and supervision on employee behavior. This management approach ensures efficiency and consistency in task execution but may stifle employees' autonomy and creativity when dealing with complex problems, affecting their work emotions and engagement.

Charismatic Leadership: Charismatic leaders rely on personal charm and emotional intelligence to build emotional resonance and team cohesion, effectively enhancing employees' emotional expression and job satisfaction. This leadership style often inspires emotional engagement, making employees more willing to work towards common goals, thus strengthening organizational cohesion and employees' sense of belonging.

In summary, different leadership styles shape employees' attitudes and emotional experiences through unique influence mechanisms. Understanding and effectively applying appropriate leadership styles can enhance employees' work engagement and performance, promoting the organization's long-term development and innovation capacity.

3.2. Definition and Importance of Employee Relations

Employee relations refer to the interactions and relationships between employees and between employees and management within an organization. Good employee relations encompass harmonious and trusting work atmospheres, as well as employees' loyalty, sense of belonging, and engagement. In modern organizational management, positive employee relations are considered crucial for maintaining high-performance teams and fostering continuous innovation.

Positive employee relations offer multiple benefits. Firstly, they promote team cohesion and collaboration, enhancing efficiency and effectiveness within the team. Secondly, good employee relations improve job satisfaction and motivation, reducing employee turnover rates and increasing loyalty and retention. Thirdly, positive employee relations facilitate information flow and knowledge sharing, boosting organizational innovation and problem-solving capabilities. Finally, they contribute to a positive work environment and brand image, attracting top talent and further driving the organization's long-term growth and competitiveness.

Leaders play a vital role in shaping and maintaining positive employee relations. Through appropriate leadership styles and effective communication, leaders can

build trust and respect, fostering mutual understanding and cooperation among employees, ultimately driving organizational success and sustainable development[7].

3.3. Case Analysis of Typical Leadership Styles

Consider a hypothetical software development company with two leaders, each employing a different leadership style: transactional and transformational. Transactional Leadership Case Study: Manager Zhang emphasizes task completion and performance-based rewards and punishments. He sets strict project schedules and goals, motivating team members through public recognition and rewards for high performance and penalties for low performance. For instance, when the team reaches key milestones, Zhang publicly acknowledges and rewards outstanding team members to motivate others to work harder. However, team members might feel pressured and less encouraged to innovate under this high-stress environment. Transformational Leadership Case Study: Supervisor Wang is a visionary and innovative leader who frequently shares the company's future direction and technological trends with the team, encouraging new ideas and solutions. Wang believes that innovation is key to the company's continued growth, thus promoting the adoption of new technologies and methods. He regularly organizes creative workshops and technical discussions to enhance the team's learning and innovation capabilities. This leadership style makes team members feel valued for their contributions, boosting their enthusiasm and sense of self-fulfillment. In this hypothetical scenario, different leadership styles significantly impact employees' work attitudes, emotional experiences, and team atmosphere. Transactional leadership motivates employees to complete tasks through clear reward and punishment mechanisms but may lead to high-stress work environments and suppressed innovation capabilities. In contrast, transformational leadership fosters team innovation and learning, enhancing self-development and continuous innovation, thereby improving job satisfaction and team performance[8].

4. THE IMPACT OF LEADERSHIP STYLES ON EMPLOYEE PERFORMANCE

4.1. Definition and Evaluation Methods of Employee Performance

To study the impact of leadership styles on employee performance, it is essential to first define and establish methods for evaluating employee performance. Employee performance can be assessed through various metrics, including work outcomes, behavioral performance, skill development, and customer satisfaction. Work Outcomes: Refers to the tangible results employees achieve in their roles, such as sales figures, production quantities, etc. Behavioral Performance: Focuses on the traits exhibited by employees in their work, such as teamwork, creativity, and problem-solving abilities. Skill Development: Measures the progress employees make in learning and career growth. Customer Satisfaction: Applicable in roles involving customer interaction, measuring the satisfaction levels of clients served by the employees. Evaluation methods often combine quantitative indicators and qualitative assessments to provide a comprehensive measure of employee performance levels. Selecting appropriate evaluation methods and metrics in research will help accurately measure the actual impact of different leadership styles on employee performance. The next step is to explore how various leadership styles influence these performance metrics, providing a deeper understanding of the specific mechanisms through which leadership styles affect employee performance.

4.2. Direct and Indirect Impacts of Various Leadership Styles on Employee Performance

When examining the direct and indirect impacts of various leadership styles on employee performance, it is essential to consider how these styles are applied in actual work environments and their motivational effects on employee behavior and work outcomes. Leadership styles can be broadly

categorized into authoritative, democratic, coaching, and administrative styles, each with unique characteristics and influence mechanisms for motivating employees, fostering team collaboration, and enhancing work efficiency. **Authoritative Leadership:** Emphasizes clear guidance and decision-making authority, which can quickly drive the team forward and clarify work objectives. This style may be more effective in high-pressure environments requiring rapid decisions and actions but might reduce employee creativity and autonomy, potentially negatively affecting long-term performance. **Democratic Leadership:** Encourages employee participation in the decision-making process, enhancing commitment and team cohesion by sharing power and responsibility. This style can improve job satisfaction and innovation, indirectly boosting performance, especially in projects requiring teamwork and collaborative decision-making. **Coaching Leadership:** Focuses on personal growth and career development of employees, providing guidance and support to help them improve skills and solve problems. This leadership style can directly enhance performance by motivating employees to learn and self-improve, particularly in roles requiring skill development and complex problem-solving. **Administrative Leadership:** Prioritizes task execution and supervision, stressing norms and efficiency. This style may ensure tasks are completed on time and meet basic standards in the short term but might limit employee innovation and autonomy if overly reliant on supervision and control, affecting long-term performance enhancement. In summary, different leadership styles affect employee performance through distinct motivational mechanisms and management approaches. Future research can explore how different leadership styles can maximize employee performance in various work environments and cultural contexts.

4.3. Case Analysis of Typical Studies

To illustrate the impact of leadership styles on employee performance, several representative case studies are examined, showcasing how different leadership styles influence employee performance in real work scenarios. **Authoritative Leadership in Sales Teams:** Research has shown that authoritative leadership, characterized by clear guidance and decision-making authority, can effectively boost sales team performance, particularly in competitive market environments. The direct influence of authoritative leadership on performance has been validated in these contexts. **Democratic Leadership in Innovation Teams:** Studies have found that democratic leadership significantly enhances performance in innovation teams. By encouraging team members to participate in decision-making and express creative ideas, democratic leadership fosters better outcomes in innovative projects. **Coaching Leadership in Technical Teams:** The application of coaching leadership in technical teams demonstrates that personalized guidance and skill training can significantly improve team members' professional skills. This directly enhances the team's project execution efficiency and performance. These case studies not only highlight the different effects of various leadership styles but also provide practical insights and guidance for leaders in selecting suitable leadership strategies tailored to their teams and work environments.

5. THE RELATIONSHIP BETWEEN LEADERSHIP STYLES AND ORGANIZATIONAL PERFORMANCE

5.1. How Leadership Styles Influence Overall Organizational Performance

Leadership styles impact not only individual employee performance but also the organization's culture, innovation capability, and strategic execution. Motivational leaders are known for their ability to inspire team members to exceed expectations. By setting challenging goals and providing rewards and recognition, they can foster self-motivation and team collaboration, thereby enhancing overall organizational performance. Under transformational leadership, organizations are more inclined to adopt innovative approaches to cope with market changes. This leadership style encourages employees to explore new ideas and methods, fostering internal learning and development

to compete effectively in a dynamic business environment. Conversely, administrative leaders emphasize daily task execution and process management. They ensure efficient and compliant operations through clear regulations and supervision, thus maintaining organizational performance stability and predictability. This style is particularly effective in industries requiring high levels of standardization and safety, such as financial services and healthcare. However, in organizations pursuing innovation and flexibility, administrative leadership may restrict employees' autonomy and creativity, affecting the organization's overall innovation capacity and market agility. Effective leadership style selection should consider current organizational needs and challenges and adjust according to different contexts. Leaders should flexibly apply various leadership styles based on organizational strategic goals, cultural values, and employee needs to maximize organizational performance and sustainable development.

5.2. Mediating Role of Leadership Styles on Employee Relations Performance

In analyzing the mediating role between leadership styles and employee relations performance, it is crucial to understand how mediating variables function in this relationship. Research shows that employee satisfaction, work motivation, and organizational commitment are often seen as mediating variables between leadership styles and employee relations performance. First, employee satisfaction plays an important role in this relationship. Motivational and transformational leadership styles are generally positively correlated with employee satisfaction. This satisfaction arises not only from the motivational mechanisms and challenging goals set by leaders but also from the recognition and support provided to employees. Satisfied employees are more likely to exhibit positive employee relations behaviors, such as active participation in team activities, cooperation, and knowledge sharing, thereby indirectly enhancing employee relations performance. Second, work motivation is another key mediating variable. Leaders with motivational and transformational styles often inspire employees' intrinsic motivation, encouraging them to work hard not just for rewards but due to passion and recognition for the work itself. This intrinsic motivation significantly influences employees' work engagement and performance, thus having a positive mediating effect on employee relations performance. Finally, organizational commitment is an important mediating variable. Leadership styles directly impact employees' loyalty and sense of belonging to the organization. Motivational and transformational leadership styles often foster a positive work atmosphere and culture, making employees more willing to work towards the organization's long-term development and goals. This commitment not only promotes long-term retention and stability but also enhances employee relationship skills and teamwork, indirectly improving overall employee relations performance. Therefore, understanding and analyzing the mediating role between leadership styles and employee relations performance helps delve into the mechanisms through which different leadership styles impact organizational performance. This provides effective management strategies and decision support for leaders in practice.

5.3. Empirical Research and Case Studies

Empirical research and case studies on the relationship between leadership styles and organizational performance provide in-depth practical insights and theoretical support. Many scholars and research institutions explore the direct and indirect effects of different leadership styles on organizational performance through questionnaires, long-term tracking studies, and field observations. For instance, some studies find that transformational leadership style is closely related to enhancing corporate innovation capability, significantly boosting organizational competitiveness and market share by motivating employees' innovation awareness and teamwork. In case studies, practical operations and management practices of specific companies or organizations can further verify and demonstrate the specific impacts of leadership styles on organizational performance. For example, some leaders successfully improve team productivity and employee satisfaction by implementing open communication and motivational goal setting, directly promoting overall organizational performance.

These case studies not only reveal how leaders respond to challenges and leverage opportunities but also provide valuable experiences and insights for other organizations' leadership. Overall, through empirical research and in-depth case studies, we can comprehensively understand the diverse impact mechanisms of leadership styles on organizational performance. This helps academic exploration of leadership theory and provides scientific evidence and practical guidance for managers to optimize leadership styles and effectively enhance organizational performance levels.

6. CONCLUSION

From the study of the relationship between leadership styles and organizational performance, several key conclusions can be drawn. First, different types of leadership styles significantly impact organizational performance, either directly or through mediating variables. For example, transformational leadership style directly promotes organizational innovation capability and competitiveness by inspiring innovation and fostering teamwork. In terms of employee relations performance, motivational and supportive leadership styles indirectly enhance job satisfaction and team cohesion by building trust and providing support, thus affecting overall performance. Second, the choice of leadership style should be adjusted according to the specific context and strategic goals of the organization. Suitable leadership styles may vary across different industries and cultural backgrounds, so leaders need to flexibly apply different leadership strategies based on specific situations. For instance, in fast-changing market environments, transformational leadership style may be more effective, while in stable production environments, administrative leadership style may be more suitable. Finally, empirical research and case studies show that successful leaders often possess flexibility and adaptability, adjusting their leadership style based on changing external environments and internal needs, and closely collaborating with the team to achieve common performance goals. Future research and practice should continue to explore the effects of different leadership styles in various contexts, developing more precise management strategies and training programs to help leaders enhance organizational performance and sustainable competitive advantage. In conclusion, leadership styles have a profound impact on organizational performance. Understanding and applying them is not only key to management practice but also an important factor in the success of leaders.

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