

# Value Study of Chinese Language and Literature Research in Cultural Inheritance

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## ABSTRACT

Chinese language and literature have outstanding continuity and inheritance, and can realize self-innovation and self-growth. Using the study of Chinese language and literature to explore the artistry of language use and feel the strong vitality of culture is helpful to highlight the unique charm of traditional culture and promote the progress of cultural inheritance. The relationship between Chinese language and literature and cultural inheritance is to summarize the Chinese language and literature research work, in the role of cultural heritage, we have summed up the basic situation of the present cultural heritage in our country, and put forward the role of Chinese language and literature research in cultural inheritance of specific methods. We hope to regard Chinese language and literature research as the medium, and to promote the inheritance and development of Chinese excellent traditional culture. Therefore for the realization of the Chinese dreams, we can provide firm spirit Strength and cultural support.

## KEYWORDS

Value Study; Chinese Language and Literature; Cultural Inheritance.

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## 1. INTRODUCTION

Traditional Chinese culture embodies the spiritual wealth summed up by the people of many regions and ethnic groups in the long-term production and life practice, while Chinese characters have become an important carrier connecting different local cultures and national cultures, as well as the foundation and key of the traditional Chinese culture system. In today's society where western culture constantly influences people's thinking and behavior, with the rapid development of network technology, the important role of Chinese language and literature research in cultural inheritance is not only the objective need of building a cultural power.

It is also an important measure to promote the coordination of traditional culture and modern civilization and resist the erosion of foreign culture. Chinese traditional culture has rich forms of expression, covering literature, opera, philosophy and morality.[1] Chinese language and literature is one of the important manifestations of traditional Chinese culture. From the Book of Songs in the pre-Qin Dynasty to the Tang and Song Dynasties, to the Yuan Song Dynasty and the Ming and Qing Dynasties novels,[2] each literary form is the product of a period of history, together forming a splendid Chinese civilization. As a fusion of Chinese and literature, Chinese language and literature match China The inheritance of traditional Chinese culture plays an important role. The relationship between Chinese language and literature and the inheritance of traditional Chinese traditional culture promotes and complements each other.

In the absence of Chinese language and literature, the richness and diversity of cultural inheritance will be affected. Without culture, the connotation of Chinese language and literature will also be lacking. Chinese language and literature is not only an important form of expression of Chinese language, but also records the fruits of people's labor and wisdom in different historical periods, and expresses people's yearning for a better life. The philosophical propositions, customs and cultural activities of the Chinese traditional culture are all inherited with the Chinese language and literature as the carrier. This shows that the study of the Chinese language .The process of literature is also the process of inheriting culture.[3].

## **2. METHODOLOGY**

Nowadays, people's sense of identity to the traditional cultural values is gradually weakening. Different historical periods and geographical conditions have created different cultural types. In today's society with the rapid development of industry and the Internet, people pursue more interests and efficiency, and lack necessary attention to the inheritance and development of culture. Secondly, foreign culture impacts the foundation of traditional culture. The inheritance of traditional culture cannot be separated from a solid material foundation and cultural deposits, However, the advent of the Internet era has broken the boundary of information dissemination, and people have more opportunities to understand foreign culture. In addition, with the flow of population and the continuous expansion of the scope of cultural exchange, many traditional culture has lost its foundation for development. In this reality, people's understanding and understanding of traditional culture has become more and more vague. At the same time, network culture also has a certain influence on the inheritance of traditional culture. In the Internet era, cyberspace has gradually become the main front for people to exchange views and share information, and the carrier of transmitting information and expressing emotions has gradually developed from words to pictures, animations and even some symbols. Although this is in one to a certain extent, it meets people's self-needs, but it brings adverse effects to the cultural inheritance.

### **2.1. Innovate the Interpretation form of Classic Works and Strengthen the Cultural Identity of Modern People**

In order to enable the public to read and learn Chinese language and literature works more widely, experience the contained Chinese language and literature researchers should start from the reading habits of contemporary people and network . In the form of collateral communication, the translation and compilation of classical Chinese language and literature works are adopted in plain language. For example, considering the need of moral education and cultural exchanges, in the book of songs "the romance of The Three Kingdoms" and other classics, in the process of literature and interpretation, researchers can select people more interested in, with vernacular in the form of illustrations, into animation or short video works, as the high quality material of cultural heritage. Compared with the original form of literary works, this form can attract the attention of teenagers and even middle-aged and old people. At the same time, the dissemination on various social media platforms can also significantly enhance the influence and appeal of the work. Through the innovation and development of the interpretation form of classic works, the public to the tradition .The sense of cultural identity will also be significantly enhanced.

### **2.2. Spread the Research Achievements of Chinese Language and Literature and Consolidate the Foundation of Traditional Culture**

In order to study the Chinese language and literature for the purpose of cultural inheritance, the specific application methods of the research results should be clarified. From today's society for the actual situation of the construction of spiritual civilization, the different subject, different types of cultural exchanges as a medium, strengthen the cooperation with universities, community or

government departments, with the help of the theme, activities, major festivals in cultural communication projects, attract the public participation, so as to achieve the purpose of cultural heritage. For example, lectures can be held in various colleges and universities to share the research results of Chinese language and literature with college students, so that they can know more about the inheritance of traditional culture and enhance their cultural heritage and humanistic quality. In addition, online education platforms have established close ties with primary and secondary school teaching and higher education, and have gradually become an important way for the public to learn knowledge and absorb information. For example, on platforms such as Xuelang and Bilibili, a large number of users are learning knowledge in different fields. Therefore, the research results of Chinese language and literature can be made into courseware, video and other forms for people to watch and learn. In this process, more and more people will be interested in Chinese language and literature and traditional Chinese culture, so as to realize the most inheritance of culture end goal.

### **2.3. Strengthen the Multi-party Joint and Integrated Development to Promote the Coordinated Development of Culture**

In recent years, although the problem of the inheritance of some traditional cultures appear from time to time, some traditional cultures show tenacious vitality and show a good development trend, such as tea culture and opera culture. In order to keep the above culture with positive inheritance, and to further play the value of Chinese language and literature research in culture and inheritance, relevant researchers should strengthen the integration of different cultures and the research of Chinese language and literature, promote its coordinated development, and better resist the erosion and influence of foreign cultures. On the one hand, with the help of the traditional culture with good inheritance situation, we can increase its dissemination and fully display the value and charm of traditional culture. For example, we can actively establish cooperative relations with tea culture communication units, and integrate tea-related poetry, opera, and traditional Chinese medicine health preservation into them. This can not only show the historical origin of tea culture, but also let people experience the cultural charm related to it. On the other hand, we can also strengthen the cooperation with traditional culture research institutions, actively seek how to innovate the expression form of Chinese language and literature works in today's society, and find the way to promote cultural inheritance enter point.

### **2.4. Pay Attention to the Dynamics of Network Culture and Guide the Trend of Modern Chinese Language and Literature Creation**

With the development of network technology, modern people are more and more willing to create, use and spread network language, especially among young people. Chinese language and literature researchers should pay attention to the trend of The Times, while admitting the rationality, starting from its own inheritance cultural social responsibility, strengthen the focus of network culture dynamic and research, find, the right breakthrough point, guide the creation of modern Chinese language and literature trends, let people in the network world can feel the charm of traditional culture. To be specific, we can first collect and sort out relevant materials, and deeply analyze the connotation of the popular online literary works, so as to master the literary preferences of the public and understand their reading psychology.[4] On this basis, the information and summary should be integrated into the research work of Chinese language and literature, and strive to create works that are widely concerned and loved by the public, and give full play to the important role of literary works in cultural inheritance and development. In addition, we should also strengthen the training of the cultural inheritance team, in various forms groups who love traditional Chinese culture provide learning space and communication platform, and constantly expand the inheritance team and give full play to it influence in social life.

### **3. RESULTS AND DISCUSSION**

#### **3.1. Improve Social Awareness and Promote the Inheritance of Chinese Culture**

In the past, the research work of Chinese language and literature showed a strong independence, and the connection with cultural inheritance was not close enough, and its value in cultural inheritance was not highlighted. By strengthening the research of Chinese language and literature, it can interpret the traditional Chinese culture in a more intuitive and direct attitude, and present it in a way that is popular and happy with the people, break the barriers between Chinese language and literature and the public, and promote the inheritance and development of Chinese culture. For example, in also talk about classical Chinese and vernacular, the author for classical Chinese and vernacular launched a detailed analysis, classical Chinese is an important carrier of Chinese traditional culture, but because of its word use and language, method structure and different with vernacular, therefore, the classical Chinese translation into vernacular, for people to understand the traditional culture to provide an effective carrier.[5] Therefore, the study of Chinese language and literature can play an important role in improving the public cultural cognition and promoting the inheritance of Chinese culture. For another example, the Records of the Grand Historian is not only a historical and history book, but also an excellent literary work, with a very high cultural value. But for most people, the expression form of classical Chinese has a certain difficulty to understand. The literary study of this work transforms the obscure classical Chinese into vernacular Chinese that is easy to understand, so that more people can read the Records of the Grand Historian, and realizes this classic giant .In the modern society of the inheritance and promotion.

#### **3.2. Influence Values and Help the Inheritance of Chinese Culture**

There is a close connection between traditional culture and traditional values, which is also the cultural support for building a harmonious society and a harmonious country. The study of Chinese language and literature is helpful to further play the important role of traditional culture in education, help the public to form correct values, and help the inheritance of Chinese culture. Especially in the context of China's progress towards the second centenary goal, various factors have brought one to people's ideas and lives determine the influence. In-depth study of Chinese language and literature can present the humanistic ideas contained in traditional culture to the people,The masses should establish a systematic and scientific value system so that the public can have a deeper understanding of the core socialist values. For example, the allusion of Cheng Men Lixue mentioned in Yang Shi Zhuan shows people the idea of respecting teachers and valuing the way, which has brought great influence to people in a long period of time, and is also one of the historical origins of the value of respect for teachers in today's society. Thus it can be seen that the study of Chinese language and literature can analyze the deep connotation of classical literature works, determine the research focus, extract the positive and true values, and avoid the deviation of people's understanding due to the insufficient understanding of classical Chinese, which is also from to some extent, it reveals the important role of Chinese language and literature research on cultural inheritance.

#### **3.3. Support the Dream of Rejuvenation and Enhance Our Ability to Cope with Cultural Challenges**

The research work of Chinese language and literature aimed at inheriting culture can provide cultural support for the realization of the Chinese dream hold to further enhance China's ability to face foreign cultural challenges in today's era. The Chinese traditional culture is the core of the spirit of the Chinese nation. Carrying forward the Chinese traditional culture in the process of socialist construction can form a strong centripetal force in the whole society. It is through the study of Chinese language and literature that the spiritual core of traditional Chinese culture can be separated for people to absorb spiritual energy. For example, in the Biography of Huo Qubing, there is a classic description:

Upper is the rule, make it. And he also said: the Huns will not be destroyed, no home for also. This fully demonstrated Huo Qubing's determination to fight against the Xiongnu and his strong patriotic feelings. Combined with the study of Chinese language and literature, people became more and more familiar with this sentence, even to the extent of from the eighty old people to the young children. And the spirit of patriotism contained in it also inspires people to set up the great goal of hard work and serving the motherland. Therefore, strengthening the study of Chinese language and literature can provide a strong support for the realization of the great rejuvenation of the Chinese nation Support, to better cope with the impact of foreign culture.

### **3.4. Promote the Integration of Diverse Cultures and Realize the Innovative Development of Chinese Culture**

Inheriting the fine traditional Chinese culture is not to copy it into today's society, but according to the reality the selective and targeted inheritance and innovation. The research center of Chinese language and literature is to do a good job of dual transmission to distinguish the cultural value attributes, absorb the beneficial part and remove the part that is not harmonious with the development of The Times. In the socialist construction in the new period, although the foreign culture to a certain extent affected the inheritance of traditional culture, but also to realize that the foreign culture, the characteristics of the Chinese traditional culture has compatible inclusive in any historical period can obtain new development, to meet the needs of different historical conditions. In this process, the study of Chinese language and literature is a powerful driving force for the integration and interaction of different cultures. For example, for the problem of the accuracy of language translation, many experts advocate the effective boundary of experience, and believe that it can only be used as a reference, which is also the idea refined in the process of learning the research experience of western literature, and in the cultural transmission has played an important role in undertaking the work.

## **4. CONCLUSION**

In China, the inheritance and promotion of traditional culture generally include two forms: academic inheritance and folk inheritance. In terms of the specific inheritance effect, both have certain limitations. In order to solve this problem, we should give full play to the important value of Chinese language and literature research. By using the study of Chinese language and literature, we can establish a perfect curriculum system of Chinese language, and combine the different advantages of academic research and folk inheritance to cultivate a group of excellent inheritors of Chinese culture. For example, in view of the relationship between pronouns and Chinese quantitative expression, words such as mo and yi have certain quantitative attributes. However, with the continuous development of modern Chinese, their quantitative expression should be completed on the basis of phrases, which fully demonstrates the importance of academic inheritance. But in the specific practice, it still needs to be considered the difference in the actual context.

In short, Chinese language and literature, as the carrier of traditional Chinese culture, plays a vital role in cultural inheritance. In the background of more frequent international cultural exchanges, the inheritance of Chinese culture is faced with various problems. Chinese language and literature is not only an integral part of Chinese culture, but also an important medium for its inheritance and development. We should carry out Chinese language and literature research with the guidance of cultural inheritance, and use methods that are more acceptable to modern people Present the Chinese language and literature to the public.

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