

The Impact of Pop Music on Teenagers' Music Aesthetics under Short Video

-- Taking Tiktok "Subject 3" as an Example

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ABSTRACT

Popular music, also known as "popular music", has developed rapidly in China in recent years and is deeply loved by the public. With the popularity of smart phones and the development of the Internet, short video software has gradually emerged. The platform represented by Tiktok has brought a new path to the development of popular music. A batch of popular music that is popular with short videos has set off a boom in all age groups. Teenagers account for the largest proportion of Internet users. This paper briefly discusses the impact of short videos on teenagers and popular music, analyzes the aesthetic characteristics of teenagers' music, and takes Tiktok "Subject 3" as an example, the characteristics of popular music under the background of short videos and its positive aesthetic impact on teenagers, and provides reference and suggestions for cultivating teenagers' aesthetic appreciation of music.

KEYWORDS

Short Videos; Pop Music; Teenagers; Music Aesthetics; Tiktok.

1. INTRODUCTION

With the development of the Internet, short videos in the form of sharing and watching between 15 seconds and 10 minutes have developed rapidly. According to the 52nd Statistical Report on China's Internet Development, as of June 2023, the number of users of instant messaging, online video and short video still ranks among the top three. The number of short video users has reached 1.026 billion, with a user utilization rate of 95.2%. As a representative of the short video field, Tiktok has the characteristics of fast transmission speed, large number of users, low threshold for video release, and has become one of the platforms with the largest amount of music. As "popular music", popular music has characteristics such as popularity, novelty, fashion, commercialism, and entertainment, and has a wide impact on people's lives. The development of the internet has prompted the public to use short video software while also liking to combine popular music to convey the emotions contained in their published content. As the largest group of internet users and pop music enthusiasts, teenagers are in a stage of physical and mental development and continuous growth of knowledge and talent. Therefore, pop music has a great impact on the development of their aesthetic level and the establishment of their values. Teenagers are unique in music aesthetics, so it is of practical significance to study the impact of popular music under short video Tiktok on teenagers' music aesthetics.

2. THE CURRENT DEVELOPMENT STATUS OF POPULAR MUSIC UNDER THE TREND OF NEW MEDIA

Pop music is a form of contemporary popular music that is distinct from folk and artistic music. Usually refers to music that is easy to understand, easy to sing, and has a large audience. In contemporary society, popular music generally refers to songs with lyrics that tell about love and depict people's daily lives. Due to its characteristics of popularity, novelty, and entertainment, popular music has flourished in the past forty years, and music styles have also shown a more diverse trend in recent years. Various music styles have occupied a place in the popular music market.

The rise of emerging markets and the development of Internet technology have expanded the market scale of popular music and spawned short video software such as Tiktok and Kwai. With the accurate distribution of video data, Tiktok has attracted a large number of users, making people addicted to it. The creation, dissemination, and consumption of popular music are all showing an explosive development trend, which is even more pronounced Convenient. The advancement of globalization has led to the integration of music from different cultural backgrounds, resulting in many new music styles. Under the trend of new media, there are also many problems behind the diversification of music styles, such as vulgar and superficial music lyrics, lack of music innovation, serious commercialization tendencies, and traditional music being demonized. The prosperity of the market has also led to problems such as rampant piracy, copyright infringement, lowered threshold for music creators, and uneven quality of music.

Artists also play an important role in the pop music market. Their behavior can directly affect the development of the pop music market. In recent years, many singers have become popular and sought after by the public through social media, talent shows, and short video creations. The music works they bring directly affect the audience's musical aesthetic orientation, value orientation, emotional orientation, etc. Among them, the youth group with the largest proportion of internet users is the main group, and based on their immature screening ability, abnormally active and sensitive inner perception activities, and other characteristics of youth music aesthetic psychology, the development of popular music on new media platforms has the greatest impact on teenagers, specifically in their music aesthetic ability and value orientation. To study the impact of popular music on the music aesthetics and values of adolescents, it is first necessary to analyze the psychological characteristics of their music aesthetics.

3. THE AESTHETIC PSYCHOLOGICAL CHARACTERISTICS OF ADOLESCENT MUSIC

The aesthetic psychology of music is the driving force for carrying out music practice activities and the foundation for the birth of music aesthetic motivation. Grasping the development status of music aesthetic psychology among teenagers can help promote their comprehensive level development, enhance their artistic aesthetic ability, and play a positive role in music for teenagers. [1] The development of music aesthetic psychology among teenagers is a complex and ever-changing process, which is influenced by various factors, mainly reflected in five aspects.

3.1. The Complexity and Variability of Psychological Characteristics

Teenagers are in a stage of continuous physical and mental development, as well as the development of knowledge and skills. Their psychological characteristics exhibit relatively stable and constantly changing uncertainties. Their music aesthetic activities exhibit rich and diverse characteristics, and their aesthetic attitudes gradually deviate from daily life, maintaining a mentality unrelated to practical utility. Their visual and auditory sensitivity continue to improve as they grow up, and their

aesthetic ability towards music also significantly increases. They gradually learn to approach artistic works with an aesthetic attitude, and show sensitivity to the aesthetic characteristics of music works such as style and expressiveness. They can coordinate sensory and rational functions, thereby improving their music learning thinking.

3.2. The Singularity of Cognitive Ability in Music and Music

In the process of music aesthetics, teenagers often focus their cognitive abilities on certain aspects of music elements, such as melody, lyrics, or rhythm. This phenomenon makes it difficult for them to improve their comprehensive understanding of music and their thinking ability in music learning. In the process of music aesthetics, young people need to enhance their comprehensive understanding of music by practicing in two aspects: perceiving the emotions of music and memorizing the elements of music.

3.3. The Limitations of Emotional Color in Adolescents

There are various aesthetic methods for music, but none of them are detached from the feeling of music emotions. The life experiences of teenagers are not yet very rich, and their aesthetic imagination of music is mostly related to their own life experiences and emotions, which makes them lack a deep understanding of the meaning of music works, and their aesthetic understanding of music works has a personal emotional color. With the rich experience of teenagers, their emotional functions will also become increasingly rich, and can be intuitively reflected in their emotional understanding of music works.

3.4. The Activity of Adolescent's Inner Perception

Teenagers have abnormally active and agile inner perception activities, and they exhibit strong curiosity and exploratory desire in both learning and life. This characteristic makes their music aesthetic needs increasingly strong, making them eager to participate in various music practice activities.

3.5. The Popularity of Aesthetic Taste in Adolescent Music

A survey shows that popular music is a popular music genre among teenagers, while the number of teenagers who enjoy ethnic music is very small. From this, it can be seen that popular music, as popular music, not only reflects the characteristics of modern teenagers who are willing to pursue novelty, but also tends to express emotions in a simple and popular way.

4. EMPIRICAL ANALYSIS OF MUSIC COMMUNICATION UNDER THE TREND OF NEW MEDIA

4.1. An Analysis of the Source and Performance of the Popular Song "Yixiao Jianghu" in Tiktok

"Smile in the Jianghu" was originally a national style song with dramatic tunes. The lyrics were heroic and grand. After being adapted by Tiktok musicians, new musical expressions were created. The DJ version of "Smile in the Jianghu" quickly became a popular music with high popularity. A man from Guangxi successfully took the motor vehicle subject three exam and improvised a "magical" dance, paired with the DJ version of "One Smile in the Jianghu" music. This song quickly became popular and became known as "subject three" by the public. Because of the impromptu performance of Haidilao attendants, the "Subject 3" will again appear in November 2023, and become the mandatory BGM for young bloggers at home and abroad to share in Tiktok. As the popularity of "Subject Three"

continues to rise and once became a hot topic on the internet, the public's evaluation of it is mixed. Some netizens think that "Subject 3" is too vulgar and can be called "unfashionable music". More parents think that such music is likely to cause discomfort to children and affect their musical aesthetic ability. But more netizens tend to believe that "subject three" meets the emotional needs of young people with a sense of atmosphere, which can make them pursue emotional and personal expression more. Every cultural phenomenon has its necessity to exist, not just limited to aesthetic concepts with connotations, but also accepting more diverse and diverse music styles, in order to create a continuous stream of music works that meet the needs of young people.

4.2. Analysis of the Reasons for the Phenomenon Level Explosion of "Subject Three"

In modern life, uniqueness means easy to become popular, and popularity means that people like it. Subject Three, as a form of social unrest, is easily sought after by many young people in society, reflecting the interests, hobbies, and mental state of ordinary people, and also resonating with young people around the world. At the same time, the popularity of "Subject 3" cannot be separated from the blessing of short videos. Songs such as "The Lone Warrior" and "Time and Space Dislocation" use short video platforms, for example, to shake the sound and explode the fire. Among them, teenagers are the main crowd. Short videos have made it possible for the public to spread, and they have also stimulated people's creative enthusiasm, giving rise to numerous versions of subject three, making its music, dance, and form more charming. But behind its popularity lies a natural instinct of modern youth to return to simplicity. "Returning to simplicity and simplicity" is an idiom in Chinese, derived from Liu Xiang's "Strategies for the Warring States: Qi Ce Si" during the Western Han Dynasty. The meaning is to remove external decorations and restore the original simple state, describing the restoration of a simple nature. Subject Three is labeled as demonic by people, but its music style is simple and unrestrained, with a distinct musical rhythm. Performers bring joy to the audience through comedic movements such as shaking flower hands and twisting waist. Whether following the trend or relieving stress, it is undeniable that such popular music reveals a kind of simple optimism, and this kind of simplicity without fancy packaging is exactly what people need today.

4.3. The Positive Influence of Subject Three on the Music Aesthetics of Contemporary Teenagers

4.3.1. Improved the Aesthetic Level of Teenagers

Subject Three's music is dynamic and rich in connotation, which can enrich the aesthetic feelings and experiences of young people and improve their aesthetic taste. For example, the lyrics of One Smile in the Jianghu contain such life attitudes as "pride" (how many years have passed alone...), "carefree" (heaven is happy and carefree...), which have profound implications. The lyrics have made a deep impression on young people in the multiple dissemination of the Tiktok platform, which has virtually affected their appreciation of the beauty of the lyrics of music songs, triggered their thinking about the meaning of the lyrics, and even stimulated their creativity and writing level. On this basis, young people will take their own aesthetic orientation as the premise, show themselves to others, so that they can improve their music aesthetic ability in practice.[2].

4.3.2. Convey Good Values

Subject three has also played a good role in promoting the development of personality and morality in adolescents. Although the melody of subject three is simple, the music production is very thoughtful, as if it allows people to enter the martial arts world, travel around like heroes, and uphold justice. The song shapes an optimistic attitude towards life, telling teenagers what kind of things are beautiful, what kind of behavior is free, and what kind of thoughts and spiritual pursuits are valuable. Teenagers should be positive and brave in pursuing their goals. Subject Three has sailed across the

sea, loved by people of different countries and skin colors, forming a cultural wonder online. It has elevated the sense of belonging of young people to the Chinese nation and also enhanced their national and cultural confidence. It can be seen that popular music not only has the function of improving the aesthetic level of young people's music, but also has a huge impact on their values. [3].

5. CONCLUSION

With the rise of new media, the way of music dissemination has changed dramatically, which makes the dissemination of music wider and faster and brings new vitality to popular music. At the same time, the dissemination of popular music under short video will also be affected by various factors in society and culture. On the social level, the dissemination of popular music will tend to be more commercialised and cannot be guaranteed in terms of music quality. On the cultural level, pop music with low connotation will affect the music aesthetics of the audience, and young people will be more susceptible to subtle influence. In this context, the relevant people need to collaborate with each other, the popularisation of music literacy in the music teacher industry, the education and control of parents, the creation and screening of social music workers, etc., only in this way can the short video industry, popular music and youth develop together.

ANNOTATIONS

Data source: Statistical report on China's Internet development.

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