

# Research on the Protection and Inheritance of Ethnic Minority Costumes From the Perspective of Intangible Cultural Heritage

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## ABSTRACT

Ethnic minority clothing refers to clothing with unique characteristics of ethnic minorities. Ethnic minorities have rich clothing culture and living habits, and their production techniques are diverse and unique. As traditional handicrafts, with the development of modern society, some traditional handicrafts face severe inheritance problems. Therefore, it is urgent to protect them and they have historical responsibilities. Of course, the value of inheritance is immeasurable. In this article, I take the characteristics of ethnic minority clothing as the starting point and propose specific protection and inheritance strategies, aiming to provide some valuable reference suggestions for the protection and inheritance of ethnic minority clothing.

## KEYWORDS

Intangible Cultural Heritage; Ethnic Minority Costumes; Protection; Inheritance; Strategy.

## 1. INTRODUCTION

Non-material cultural heritage, short for "intangible cultural heritage", is one of the modernized forms of expression of traditional culture. At the same time, intangible cultural heritage is one of the important symbols of the historical and cultural achievements of a country or a nation, and is also an important part of traditional excellent culture. It is an important supporting material for history, culture and development. As for ethnic minority costumes, as traditional handicrafts, their protection and inheritance value is quite high. In addition, ethnic minority costumes are diverse, such as the traditional phoenix costume of the She ethnic group, where women wear phoenix crowns and silver hairpins on their heads when they get married, and men mainly wear long trousers and double-breasted tops[2]. The beaded clothing of the Gaoshan ethnic group and the Mongolian inlaid decoration are mainly characterized by wide body, long sleeves, no slits at the hem, inlaid decorations on the lapels and hems, and colorful belts[1]. In addition, there are also ethnic minority costumes such as the Uyghur, Li, Hui, Achang, and Bai, with different characteristics. In general, ethnic minority costumes have diverse characteristics and are of great value and deserve attention from the perspective of their protection and inheritance[1].

## **2. ORGANIZATION OF THE TEXT**

### **2.1. Analysis of the Importance of Protecting and Inheriting Ethnic Minority Costumes from the Perspective of Intangible Cultural Heritage**

Ethnic minority costumes are an important manifestation of ethnic minority culture and an important part of intangible cultural heritage. It is particularly important to protect and inherit ethnic minority costumes. In summary, its importance is explained in the following three points:

#### **2.1.1. It Helps to Promote the Work of Intangible Cultural Heritage Smoothly and Orderly**

In recent years, the trend of globalization has gradually strengthened, and my country's traditional ethnic minority costumes have also received widespread attention from countries around the world. In October 2003, the promulgation of the "Convention for the Safeguarding of the Intangible Cultural Heritage" at the 32nd General Conference of UNESCO showed that the international and Chinese governments attach great importance to the standardized protection of intangible cultural heritage.

#### **2.1.2. It Helps to Refine the Cultural Protection and Industrial Revitalization of Ethnic Costumes.**

For ethnic costumes, there are many contents, such as design, production technology and cultural connotation. As a traditional craft of production, its inheritance value is quite high[3]. On March 12, 2017, the "China Traditional Craft Revitalization Plan" formulated by the Ministry of Culture, the Ministry of Industry, the Ministry of Information and the Ministry of Finance was issued, providing effective policy guarantee measures for the protection and inheritance of traditional ethnic minority costumes in my country. Various regions have also successively promulgated relevant supporting policies. In general, doing a good job in protecting and inheriting ethnic costumes from the perspective of intangible cultural heritage will further contribute to the sustainable development of ethnic costumes and the revitalization of ethnic tourism economy and industry.

#### **2.1.3. Contribute to the Development of Ethnic Culture and Characteristics**

In the first batch of national traditional craft revitalization catalogues jointly issued by the Ministry of Culture and Tourism and the Ministry of Industry and Information Technology of my country, more than 100 traditional textile and clothing crafts were selected, including more than 20 clothing production items, among which ethnic crafts accounted for a high proportion. The development of characteristic clothing is conducive to competition in the international clothing market.

## **2.2. Analysis of Protection and Inheritance Strategies**

### **2.2.1. Protection Strategies**

Based on the perspective of intangible cultural heritage, only by doing a good job in protecting ethnic minority costumes can we lay a solid foundation for their inheritance and development. Based on practical work experience, the protection strategies involved are mainly as follows:

(1) Providing policy support. In my country, for the development of ethnic minority costumes, protection needs to focus on the development of cultural heritage protection lists and the formulation and implementation of protective policies that are adapted to local conditions. While issuing and implementing effective policies, provide strong financial support for the protection of ethnic minority costumes. Construct an intangible cultural heritage protection studio and systematically organize the obsolete clothing culture of various ethnic minorities, such as the She, Mongolian, Gaoshan, Bai, etc. mentioned above. Through brainstorming, ethnic minority costumes can be fully and effectively integrated [4].

(2) Strengthen the training and support of talents in the protection and inheritance of intangible cultural heritage ethnic minority costumes. During the protection of intangible cultural heritage ethnic

minority costumes, the support of professional talents is indispensable. Therefore, it is necessary to pay full attention to the training of intangible cultural heritage ethnic minority costume protection staff. Taking the Xinjiang Uygur Autonomous Region as an example, the "Interim Measures for the Special Funding of Xinjiang Cultural and Artistic Talents Targeted Training Program" policy was formulated and the funds were implemented. It is necessary to give full play to the leading role of representative inheritors of ethnic minority costumes to lay a solid foundation for the training of talents in the protection of intangible cultural heritage ethnic minority costumes.

(3) Do a good job in protection and promotion. Establish the basic principle of ecological protection. For example, the "Belt and Road" Fashion Week and Fashion Exhibition co-organized by the China Fashion Designers Association and local relevant departments received good reviews. The Xiaoqin She Ethnic Costume Museum was renovated and then opened to the public free of charge. Further construction of She ethnic costume protection institutions was carried out, which played an effective role in promoting the protection of She ethnic costume culture [5-6].

### 2.2.2. Inheritance Strategy

The inheritance strategy is mainly as follows:

(1) Reasonable application of modern science and technology. Rationally apply modern science and technology to all aspects of ethnic minority clothing design, such as design, pattern making, fabric dyeing and weaving, and production. In the past, in the process of ethnic minority clothing design and sample making, it was usually necessary to rely on the work experience of relevant technical personnel and complete the relevant process production process tasks based on fixed styles passed down from generation to generation [7-8]. The penetration of modern scientific and technological concepts will help optimize and improve textile materials and production processes, and can improve the research and development and production efficiency of traditional ethnic minority clothing. At the same time, it is necessary to collect, summarize, and archive information on ethnic minority clothing. Before that, a complete database should be built, and the advantages of modern technology should be combined to better inherit ethnic minority clothing.

(2) Pay attention to the application of modern redesign concepts and technologies. In the process of ethnic minority clothing inheritance, modern design concepts and technologies can be used to carry out modern redesign of ethnic minority clothing elements [9-10]. By infiltrating modern clothing design ideas and clothing fashion trends into ethnic minority clothing design, combined with modern redesign techniques, fresh blood can be added to traditional clothing design. Enrich the design ideas of ethnic clothing.

(3) Standardize technical standards and improve the model of ethnic minority clothing industry. Taking the Inner Mongolia Autonomous Region as an example, relevant leaders led experts and backbones to sort out the costumes of dozens of Mongolian tribes on the basis of shooting a large number of recruitments and collecting information and samples of Mongolian costumes. They also issued a more complete local standard "Mongolian Costumes". It plays a role in protecting and inheriting local ethnic minority costumes.

(4) Encourage innovation and creativity. Inheritance does not mean the unchanging traditional ethnic minority costume culture, nor does it mean the denial of traditional costume culture and craftsmanship. The innovative and creative design and concept of ethnic costume design increase the vitality of ethnic cultural inheritance and enable ethnic minority costumes to be better and lasting.

## 3. LITERATURE REFERENCES

[1] The Mongolian inlaid decoration is mainly manifested in wide body, long sleeves, no slits at the bottom, inlaid decoration on the collar and hem, and colorful belt clothing. [2] The traditional phoenix costume of the She ethnic group, women wear phoenix crowns and silver hairpins when they get

married, and men mainly wear long trousers and double-breasted tops.[3] Its inheritance value is quite high.[4] It makes the costumes of ethnic minorities fully and effectively integrated.[5][6] It plays an effective role in promoting the protection of She ethnic costume culture.[7][8] It completes the relevant craft production process tasks.[9][10] In the process of inheriting ethnic costumes, modern design concepts and technologies can be used to carry out modern redesign of ethnic costume elements.

## 4. CONCLUSION

In summary, my country's ethnic minorities are rich and diverse, and their clothing culture is also flourishing. Therefore, the protection and inheritance of ethnic minority clothing under the perspective of intangible cultural heritage is very important. It is necessary to implement effective protection and inheritance strategies, attach importance to the support of funds and policies in protection work, attach importance to the training of talents in the protection of intangible cultural heritage ethnic minority clothing, and do a good job in its protection and promotion. Rationally apply modern science and technology, improve the industrial model, etc. In short, I believe that doing well in the above aspects will be able to reap more work results and further lay a solid foundation for the development of ethnic minority clothing under the perspective of intangible cultural heritage.

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