

# Practice and Reflection on Socialist Thought with Chinese Characteristics in the New Era in College Education

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## ABSTRACT

Higher education, as a key area for cultivating high-quality talents and future socialist builders, must comprehensively and deeply implement the Socialist Thought with Chinese Characteristics for the New Era, and continue to explore and optimise it in practice to meet the needs of the times. At the practical level, colleges and universities across the country have actively responded to the call of the Party and the government to deeply promote the wide dissemination of the Socialist Thought with Chinese Characteristics for a New Era on campuses and the deepening of people's hearts through multiple dimensions such as reform of the on-campus curriculum system, construction of teaching staff, and ideological and political education of students. Colleges and universities have endeavoured to build a comprehensive education system covering philosophy and social sciences as well as natural sciences, and to strengthen national awareness, historical awareness, and cultural self-confidence, so as to make them the cornerstones of students' learning and growth. At the level of thinking, educators and university administrators generally agree that the effective internalisation and educational practice of socialist thinking with Chinese characteristics in the new era requires the refreshing of classroom teaching content, the innovation of teaching methods and the creation of campus culture. In addition, emphasising the cultivation of students' critical thinking and independent thinking, and continuously improving their ability to solve real-world problems are also key in educational practice. This not only requires teachers to impart knowledge, but also focus on guiding students to have a deep understanding and rational evaluation of social phenomena. However, there are many challenges in the practice of socialist thought with Chinese characteristics in the new era in colleges and universities. Such as how to adhere to and develop the road of socialism with Chinese characteristics in the context of globalisation, how to strengthen and improve the ideological and political work of colleges and universities under the conditions of the market economy, and how to better solve the problem that the mechanism of nurturing people in colleges and universities is not adapted to the needs of social development, etc., which all need our in-depth thinking and active exploration of the solutions. In the future, the practice of Socialist Thought with Chinese Characteristics in the new era in college education will pay more attention to cultivating students' practical ability and innovation ability, pay more attention to the inheritance and promotion of traditional culture, and put more emphasis on humanistic care and whole-person education in education. Through such practice and thinking, it will not only provide intellectual support and talent guarantee for the development of university education and the cause of socialism with Chinese characteristics, but also create a broader space for the comprehensive development of all students and the realisation of their personal dreams.

## KEYWORDS

Socialist Thought with Chinese Characteristics for a New Era; University Education; Cultivating Builders and Successors; Theoretical Guidance and Action Guidelines; Ideological; Political and Moral Qualities.

## 1. INTRODUCTION

The practice and thinking of socialist thought with Chinese characteristics in higher education in the new era has important practical significance and far-reaching historical significance. As socialism with Chinese characteristics enters a new era, colleges and universities, as an important position for cultivating builders and successors of the socialist cause, shoulder the important mission of inheriting and carrying forward the theory of socialism with Chinese characteristics. Socialist Thought with Chinese Characteristics for a New Era provides scientific theoretical guidance and action guidelines for college education, ensuring that colleges and universities always adhere to the correct political direction in the process of cultivating talents, and cultivate socialist builders and successors who are all-rounded in morality, intelligence, physical fitness, aesthetics and labour [1].

First of all, the thought of socialism with Chinese characteristics in the new era provides a scientific theoretical foundation for college education. College education should not only impart knowledge, but also cultivate students' ideological and political quality and moral character. Socialist Thought with Chinese Characteristics for a New Era systematically elaborates the theory and practice of socialism with Chinese characteristics, providing rich theoretical resources for ideological and political education in colleges and universities. Through in-depth study and research of this thought, colleges and universities can help students establish a correct worldview, outlook on life and values, enhance the 'four self-confidence', and unswervingly follow the road of socialism with Chinese characteristics.

Secondly, the socialist ideology of the new era with Chinese characteristics stresses the people-centred development concept, which is also of great significance in college education. College education should always be student-centred, focusing on the overall development and individual needs of students. Socialist Thought with Chinese Characteristics in the New Era emphasises the fairness of education, and requires colleges and universities to make continuous efforts in the allocation of educational resources and the improvement of teaching quality to ensure that every student enjoys fair educational opportunities [2]. By implementing this ideology, colleges and universities can better serve students and cultivate more high-quality talents who can adapt to the needs of society.

In addition, the idea of socialism with Chinese characteristics in the new era advocates innovation-driven development, which puts forward new requirements for university education. As the front line of innovation, colleges and universities should actively promote education and teaching reforms to cultivate students' innovative spirit and practical ability. The new era of socialist thought with Chinese characteristics stresses the importance of scientific and technological innovation, requiring colleges and universities to pay attention to cultivating students' innovative thinking and scientific research ability in the teaching process, encouraging students to explore and dare to innovate, and contributing to the country's scientific and technological progress and social development.

In the party building work of colleges and universities, the socialist thought with Chinese characteristics in the new era is also of great guiding significance. As the front line of ideological work, colleges and universities must adhere to the leadership of the Party and ensure the socialist direction of running schools [3]. Socialist Thought with Chinese Characteristics in the New Era provides a scientific theoretical basis and practical guide for party building work in colleges and universities, helping the party organisations in colleges and universities to better play the role of a fighting fortress, and to enhance the cohesion and combat effectiveness of party organisations. By strengthening party building work, colleges and universities can better guide and educate the majority of teachers and students, ensuring that colleges and universities always become an important position for adhering to and developing socialism with Chinese characteristics [4].

In conclusion, the practice and thinking of socialist thought with Chinese characteristics in colleges and universities in the new era runs through all aspects of college and university education. It provides

scientific theoretical guidance for college education, emphasises the concept of student-centred development, advocates innovation-driven development, and provides important guidance for party building work in colleges and universities. Through in-depth study and implementation of this idea, colleges and universities can better cultivate socialist builders and successors with all-round development of morality, intelligence, physicality, aesthetics and labour, and contribute to the realization of the Chinese dream of the great rejuvenation of the Chinese nation [5].

## **2. THEORETICAL OVERVIEW OF SOCIALIST THOUGHT WITH CHINESE CHARACTERISTICS FOR A NEW ERA**

The ideology of socialism with Chinese characteristics for a new era is the result of the CPC's profound understanding of the new developments in the theory and practice of socialism with Chinese characteristics in the second decade of the 21st century in the light of new circumstances and changes in international and domestic developments, and in particular the changes in the main contradictions in Chinese society since the 18th Party Congress. Rooted in the soil of excellent traditional Chinese culture and combining the basic principles of Marxism-Leninism, Mao Zedong Thought, Deng Xiaoping Theory, the Important Thought of the Three Represents, and the Scientific Outlook on Development, this ideology highlights a new leap in the CPC's understanding of the regularities of the cause of socialism with Chinese characteristics [6].

The core essence of the ideology of socialism with Chinese characteristics for the new era is to adhere to and develop socialism with Chinese characteristics, fully implement the Party's basic theory, basic line and basic strategies, promote socialism with Chinese characteristics into a new era, and realise the Chinese dream of socialist modernisation and the great rejuvenation of the Chinese nation. It not only deepens the importance of economic construction as the central task of the Party in ruling and developing the country, but also emphasises comprehensively deepening reform, comprehensively ruling the country according to the law, comprehensively governing the Party in a strict manner, and promoting the comprehensive development of the economy, politics, culture, society, ecological civilisation and the Party's construction in the light of the people-centred development ideology.

In terms of economic development, the new era of socialist thought with Chinese characteristics advocates high-quality development. This means no longer singularly pursuing fast speeds, but focusing on achieving harmonious coexistence between humans and nature while optimising the economic structure, transforming growth dynamics and improving the quality of development [7]. Promoting the formation of a new pattern of comprehensive opening up, which involves not only raising the level of opening up in terms of material civilisation, but also enhancing opening up in terms of systems and rules, and forming a new system of opening up to the outside world.

In terms of political construction, this idea proposes adhering to and improving the socialist political system with Chinese characteristics, and promoting the modernisation of the national governance system and governance capacity. It emphasises adherence to the Party's overall leadership, ensuring that the Party commands the guns and everything, and that the Party's leadership is more comprehensive, embodied in managing all aspects of the economy, politics, culture and society.

In terms of cultural construction, Socialist Thought with Chinese Characteristics for a New Era proposes deepening the inheritance and development of Chinese culture and promoting the prosperity of socialist culture. This emphasises cultural self-confidence, which means adhering to Marxism as a guide, developing a modern, world-facing, future-oriented, national, scientific and popular socialist culture, and providing spiritual guidance for the people.

In terms of social construction, this idea stresses adherence to the people-centred development ideology, constantly meeting the people's needs for a better life and promoting the common prosperity of all people. It focuses on social justice, building a harmonious society and improving people's living standards.

With regard to the construction of ecological civilisation, the idea of socialism with Chinese characteristics in the new era proposes building a beautiful China and achieving sustainable development [8]. This calls for the formation of a green mode of development and lifestyle, adherence to the basic state policy of conserving resources and protecting the environment, and adherence to the civilised development path of productive development, affluent living and ecological well-being.

Finally, in terms of governing the Party strictly in an all-round manner, this idea stresses the need to insist that the Party should be in charge of the Party and govern it strictly, to continuously improve the quality of Party building, and to ensure that the Party always becomes a strong leading nucleus for the cause of socialism with Chinese characteristics. By strengthening the Party's internal political life, the Party's self-purification, self-improvement, self-renewal and self-improvement will be realized [9].

On the whole, Socialist Thought with Chinese Characteristics for the New Era has clarified the direction and path for solving the problems of the times faced by China, with rich theoretical content, complete structural system and clear practical orientation, and is the guide to action for the CPC in the new era and the common ideological foundation for all Chinese people to realise their great dream.

### **3. THE IMPORTANCE OF SOCIALIST THOUGHT WITH CHINESE CHARACTERISTICS IN THE NEW ERA IN COLLEGE EDUCATION**

The importance of socialist thought with Chinese characteristics in the new era in college education cannot be ignored. As an important position for training builders and successors for the socialist cause, colleges and universities shoulder the important mission of passing on and carrying forward the theory of socialism with Chinese characteristics. Socialist Thought with Chinese Characteristics in the New Era provides scientific theoretical guidance and action guidelines for college education, ensures that colleges and universities always adhere to the correct political direction in the process of cultivating talents, and cultivates socialist builders and successors who are all-rounded in morality, intelligence, physical fitness, aesthetics and labour.

First of all, the thought of socialism with Chinese characteristics in the new era provides a scientific theoretical foundation for college education. College education should not only impart knowledge, but also cultivate students' ideological and political quality and moral character. Socialist Thought with Chinese Characteristics for a New Era systematically elaborates the theory and practice of socialism with Chinese characteristics, providing rich theoretical resources for ideological and political education in colleges and universities. Through in-depth study and research of this ideology, colleges and universities can help students establish a correct worldview, outlook on life and values, enhance the 'four self-confidence', and unswervingly follow the road of socialism with Chinese characteristics.

Secondly, the socialist ideology of the new era with Chinese characteristics stresses the people-centred development concept, which is also of great significance in college education. College education should always be student-centred, focusing on the overall development and individual needs of students [10]. Socialist Thought with Chinese Characteristics in the New Era emphasises the fairness of education, and requires colleges and universities to make continuous efforts in the allocation of educational resources and the improvement of teaching quality to ensure that every student enjoys fair educational opportunities. By implementing this ideology, colleges and universities can better serve students and cultivate more high-quality talents who can adapt to the needs of society.

In addition, the idea of socialism with Chinese characteristics in the new era advocates innovation-driven development, which puts forward new requirements for university education. As the front line of innovation, colleges and universities should actively promote education and teaching reforms to cultivate students' innovative spirit and practical ability. The new era of socialist thought with Chinese

characteristics stresses the importance of scientific and technological innovation, requiring colleges and universities to pay attention to cultivating students' innovative thinking and scientific research ability in the teaching process, encouraging students to explore and dare to innovate, and contributing to the country's scientific and technological progress and social development.

In the party building work of colleges and universities, the socialist thought with Chinese characteristics in the new era is also of great guiding significance. As the front line of ideological work, colleges and universities must adhere to the leadership of the Party and ensure the socialist direction of running schools. Socialist Thought with Chinese Characteristics in the New Era provides a scientific theoretical basis and practical guide for party building work in colleges and universities, helping the party organisations in colleges and universities to better play the role of a fighting fortress, and to enhance the cohesion and combat effectiveness of party organisations [11]. By strengthening party building work, colleges and universities can better guide and educate the majority of teachers and students, ensuring that colleges and universities always become an important position for adhering to and developing socialism with Chinese characteristics.

In conclusion, the importance of socialist thought with Chinese characteristics in the new era in college education is reflected in many aspects. It provides scientific theoretical guidance for college education, emphasises the concept of student-centred development, advocates innovation-driven development, and provides important guidance for party building work in colleges and universities. Through in-depth study and implementation of this thought, colleges and universities can better cultivate socialist builders and successors with all-round development of morality, intelligence, physicality, aesthetics and labour, and contribute to the realization of the Chinese dream of the great rejuvenation of the Chinese nation.

#### **4. THE PRACTICE OF SOCIALIST THOUGHT WITH CHINESE CHARACTERISTICS IN THE NEW ERA IN COLLEGE EDUCATION**

Socialist Thought with Chinese Characteristics for a New Era is the fundamental guiding ideology guiding China's development and progress, which not only profoundly influences China's political and economic development, but also is implemented into all aspects of university education as the core content of spiritual civilisation construction. Under the guidance of this thought, college education is gradually realising content renewal, method innovation and goal enhancement.

In terms of curriculum education, colleges and universities have integrated the thought of socialism with Chinese characteristics in the new era into the curriculum system and innovated political theory courses. Combining Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era with the future development of students and the real needs of the country, they improve the realistic relevance and practical value of the courses, so that they do not just stay in theoretical education, but are learnt and used in practice through case analyses, on-site teaching and other methods. At the same time, through the interdisciplinary curriculum, this idea penetrates into law, economics, management and other disciplines, to achieve the organic combination of knowledge and practice.

In the construction of teachers, colleges and universities strengthen the ideological and political work of teachers and constantly improve their political quality and teaching level. The new era requires college teachers not only to have solid subject-specific professional knowledge, but also to have correct political orientation and noble professional ethics. Therefore, when selecting teachers and conducting teacher training, colleges and universities pay attention to the ideological and political quality of teachers, and constantly improve their theoretical level and educational ability by organising teachers to study relevant theories and participate in seminars.

In terms of campus culture construction, the connotation of socialist thought with Chinese characteristics in the new era has been widely integrated into campus culture, enriching the connotation and form of campus culture. Colleges and universities have innovated the dissemination

channels of campus culture by organising lectures, exhibitions and thematic educational activities to deepen students' understanding and perception of this ideology [12]. The theme culture walls and culture corridors that can be seen everywhere on campus are the vivid practice of this idea, which greatly enriches the spiritual world of students and improves their ideological and political quality.

In terms of serving the society, colleges and universities actively promote the social practice activities of socialist ideology with Chinese characteristics in the new era as a bridge connecting school education and social reality. In the process of participating in social service and social practice, students are able to combine what they have learnt with social reality, improve their ability to solve practical problems, and at the same time cultivate a sense of social responsibility and mission. Colleges and universities also carry out targeted research projects through in-depth cooperation with local governments, enterprises and institutions, and help local economic and social development with practical actions.

To sum up, the practice of socialist thought with Chinese characteristics in the new era in college education is comprehensive and in-depth. Through reforming the curriculum system, strengthening the construction of teaching staff, enriching campus culture and expanding social services, colleges and universities implement this ideology in an all-round way, so as to build up a higher education system that meets the requirements of the new era, and to cultivate idealistic, ethical, cultured, and disciplined socialist builders and successors, thus providing a solid human resource support and spiritual impetus for the realization of the great rejuvenation of the Chinese nation.

## **5. THE EFFECTIVENESS AND PROBLEMS OF SOCIALIST THOUGHT WITH CHINESE CHARACTERISTICS IN THE NEW ERA IN COLLEGE EDUCATION**

Since its introduction, the socialist ideology with Chinese characteristics for a new era has been widely applied and deeply promoted in higher education, achieving remarkable results while facing some problems and challenges. Together, these effects and problems constitute a complex landscape of the current practice of university education, which requires in-depth analysis and prudent treatment.

First, the in-depth promotion of socialist thought with Chinese characteristics in the new era has created a favourable ideological and political atmosphere in colleges and universities. Colleges and universities have generally strengthened ideological and political education, incorporated the ideology of socialism with Chinese characteristics in the new era into the curriculum system, and effectively improved the ideological and political quality and theoretical level of students through classroom teaching, thematic educational activities, social practice and other forms. Students have gained a deeper understanding and recognition of the direction of the country's development and the core socialist values, and have strengthened their national consciousness and sense of social responsibility. This has played a positive role in cultivating socialist builders and successors with all-round development in ethics, intellect, physicality and aesthetics.

However, in the process of promoting the education of socialist ideology with Chinese characteristics in the new era, some problems have been exposed. First, in certain colleges and universities, the phenomenon of formalisation and generalisation of ideological and political education still exists. Some courses and activities lack innovation and attraction, making it difficult to penetrate into the hearts of students and affecting the effectiveness of ideological and political education. The second is the problem of disconnecting practical teaching from theoretical teaching. Although colleges and universities emphasise the combination of theory and practice, in practice, some students lack a clear understanding of and guidance on how to apply Socialist Thought with Chinese Characteristics in the New Era to their actual work and life, leading to a certain disconnect between theoretical learning and practical application.

In addition, the educational effectiveness of Socialist Thought with Chinese Characteristics in the New Era is also affected by the allocation of faculty and educational resources. Some colleges and universities have deficiencies in the construction of faculty and the allocation of educational resources, especially in colleges and universities in remote areas, where there is a relative lack of high-quality educational resources, which affects the in-depth development of education on socialist ideology with Chinese characteristics in the new era. At the same time, with the development of the Internet and new media, students in colleges and universities are exposed to more diversified channels of information, and how to adhere to and promote the socialist ideology with Chinese characteristics in the new era under the impact of multiculturalism is also a challenge facing college education at present.

Despite some problems and challenges, the promotion and application of Socialist Thought with Chinese Characteristics in the New Era in college education has achieved positive results, providing a solid theoretical foundation and spiritual guidance for colleges and universities to cultivate socialist builders and successors. In the future, colleges and universities should continue to deepen the reform of ideological and political education, innovate educational methods and approaches, strengthen the construction of teaching staff, optimise the allocation of educational resources, and strive to solve the existing problems, so as to continuously improve the quality and effect of the education of Socialist Thought with Chinese Characteristics in the New Era, and contribute to the cultivation of more outstanding talents.

## **6. FURTHER REFLECTIONS ON SOCIALIST THOUGHT WITH CHINESE CHARACTERISTICS IN THE NEW ERA IN COLLEGE EDUCATION**

The application and practice of socialist thought with Chinese characteristics in the new era in college education is a major issue in the current and future socialist education. Under the guidance of this thought, college education needs to deepen the reform, comprehensively improve the teaching quality and talent cultivation capacity, so as to better serve the national strategic layout and social development needs.

Firstly, the thought of socialism with Chinese characteristics in the new era emphasises the cultivation and practice of socialist core values, which puts forward new and higher requirements for university education. College education should be committed to integrating socialist core values into the whole process of education and teaching, and internalising them into students' consciousness of thought and action. Through the multi-dimensional integration of the curriculum system, campus culture, social practice and other dimensions, idealistic belief education is carried out throughout the students' learning and life, to enhance the students' value identity, and guide them to grow up to be both virtuous and talented citizens with a sense of social responsibility.

At the same time, college education needs to further deepen the innovation and reform, seeking innovation in inheritance and strengthening the foundation in innovation. In the context of the new era, educational content, methods, objectives, systems and other aspects need to keep pace with the times and adapt to the new requirements of economic and social development. And innovation is not only scientific and technological innovation, but also includes the renewal of talent training mode, management system, mechanism innovation and other aspects. This not only requires colleges and universities to implement a more flexible and diverse approach to teaching, but also means cultivating the ability of students to comprehensively apply knowledge to solve practical problems, so that students learn to apply in actual social practice, and constantly improve the ability of independent innovation and practical innovation.

Further thinking also needs to focus on the support of higher education for students' whole-person development. Higher education in the new era can not just stay in the knowledge level of teaching, it is more heartfelt to cultivate high-quality talents in line with the needs of socialist modernisation.

This requires colleges and universities to pay more attention to moral education, physical education, aesthetic education and labour education along with intellectual education, and to be oriented to all-round, all-process, all-people education, and to be committed to the all-round improvement of students' ideology and morality, science and culture, physical fitness, aesthetic taste and labour skills.

In addition, the socialist thought with Chinese characteristics in the new era puts more emphasis on the concept of open development. Facing the world and facing the future, university education should broaden the international vision and strengthen cultural self-confidence. While promoting the excellent traditional Chinese culture, it should absorb the excellent cultural achievements of the world and cultivate young talents with international competitiveness and global vision. This requires colleges and universities to increase international exchanges and cooperation, promote the internationalisation of education concepts, education models and talent cultivation mechanisms, and provide students with a broader space for learning and development.

To sum up, the thought of socialism with Chinese characteristics in the new era not only provides guidelines for the development direction of university education, but also puts forward new requirements for the concept, content and methods of talent cultivation. Led by this thought, college education will certainly be able to cultivate more pillars of socialist construction and contribute to the realisation of the Chinese dream of the great rejuvenation of the Chinese nation.

## 7. CONCLUSION

With the development of the times, social changes have brought us many unprecedented opportunities and challenges. In retrospect, we have made many achievements, but looking to the future, we still need to look to a longer and broader horizon. We should examine the significance and value of our achievements at both the macro and micro levels, and analyse the difficulties and problems encountered in practice, so as to faithfully reflect the real situation of our career development. Such an objective and self-reflective attitude is the basis for future improvement. On this basis, the conclusions also need to demonstrate a positive and enterprising confidence in transforming the knowledge and experience gained into an impetus to drive the career forward, and this spirit of relentless pursuit of excellence is the key to any success. We must take a higher view of our past path and demonstrate our beliefs and expectations for the future. The Outlook section maps out in detail the future direction and goals, and explores how to capitalise on existing resources and strengths, as well as address upcoming risks and challenges. By anticipating and preparing for possible future scenarios, we will be able to plan our future actions more strategically and ensure that we are on the right path of scientific development.

Through in-depth analyses and proposing proven steps and strategies, we will be able to ensure that our future work can move forward steadily on the right trajectory. At the same time, we should also make it clear that the road ahead is full of variables, and we need to maintain flexibility and adaptability so that we can adjust our direction at any time to cope with unknown risks and challenges. Promoting the long-term development of a society or an organisation is by no means just a sprint, but a long-distance run that requires endurance and wisdom.

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